

### **Appendix 3 - Sustainability Impact Matrix**

| <b>Category</b>                                     | <b>Positive Impact</b>   | <b>Negative Impact</b>   | <b>Mitigation Measure (for Negative Impacts)</b>  | <b>Opportunity to Raise Awareness and Encourage Behaviour Change</b>  |
|---|--|--|---|---|
| <b>Sustainability Standards &amp; Accreditation</b> | Scheme supports financial resilience for low-income households, contributing to social sustainability.                         | No formal environmental certifications (e.g., BREEAM, HQM) linked to the scheme. | Not applicable for financial support schemes; however, alignment with broader council sustainability goals can be explored. | Use communications about the scheme to highlight links to wider sustainability initiatives and council priorities.              |
| <b>Energy and Carbon</b>                            | Indirect positive impact by reducing financial stress, potentially enabling households to invest in energy-efficient measures. | No direct energy efficiency measures embedded in the scheme.                     | Encourage eligible households to apply for energy-related grants (e.g., Carbon Offset Fund) alongside CTS.                  | Promote council-led carbon reduction initiatives to CTS recipients, linking financial support with energy-saving opportunities. |
| <b>Water Efficiency</b>                             | Not directly applicable.   | No water-saving measures included.   | Not applicable.   | Include water efficiency tips in CTS communications or refer to council water-saving programs.                                  |
| <b>Climate Change Adaptation &amp; Resilience</b>   | Supports vulnerable households who may be disproportionately affected by climate-related risks.                                | No direct adaptation measures (e.g., SUDS, overheating mitigation).              | Consider integrating CTS outreach with climate resilience programs.   | Raise awareness of climate risks and available support through CTS engagement channels.   |
| <b>Biodiversity and Green Infrastructure</b>        | Not directly applicable.   | No direct impact on biodiversity or green infrastructure.                        | Not applicable.   | Use CTS communications to promote local greening initiatives and community involvement in                                       |

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|----------------------------------|---|--|---|---|
|                                  |   |  |   | biodiversity projects.  |
| <b>Pollution and Air Quality</b> | Indirect benefit by reducing financial stress, which may reduce reliance on older, more polluting vehicles. | No direct pollution mitigation measures.                     | Encourage use of public transport and low-emission alternatives through linked schemes.   | Promote sustainable transport options in CTS materials.                         |
| <b>Waste and Resources</b>       | Scheme is administered digitally, reducing paper usage.   | No embedded waste reduction or resource efficiency measures. | Continue digital-first approach and explore integration with council recycling campaigns. | Encourage digital engagement and responsible resource use among CTS recipients. |
| <b>Sustainable Transport</b>     | Potential to reduce car dependency if linked with other council initiatives.                                | Scheme does not directly address transport behaviours.       | Promote salary sacrifice schemes for electric vehicles and public transport discounts.    | Use CTS touchpoints to encourage uptake of greener transport options.           |