

### HWB Consultation Survey: Draft for Board 24/09/25

#### Introduction:

Sandwell Health and Wellbeing Board is a statutory body which brings together partners from across the Borough to lead the improvement of the health and well-being of our population, with a specific focus on tackling health inequalities. Members include representatives from the Council, the NHS, Police, Fire and Rescue, Healthwatch, SHAPE, and the voluntary sector.

One way the Board leads improvement of the health and well-being of our residents is to produce a Health and Well-being Strategy which sets to vision and priorities for action in this area over the next planning period. Producing this Strategy is a statutory duty of both the Local Authority and the NHS Integrated Care Board.

We are now consulting on the content of our next Strategy. We hope to engage as many people, groups, and organisations as possible so that we have a shared vision as to what we should prioritise in the years ahead, which is shaped by the people who live and work in Sandwell.

All information you provide in the consultation will be kept confidential and only used for this stated purpose. Any additional comments you make within this survey may be included in our report but will remain anonymous.

All information will be processed in accordance with UK GDPR and Data Protection Act 2018. Personal information will be held solely for the purposes of the consultation and to analyse the responses. The information will be held for a period of 6 months.

For further information, please refer to the council's privacy notice: [www.sandwell.gov.uk/privacynotice](http://www.sandwell.gov.uk/privacynotice)

**Each section of the strategy is set out below, and questions are asked at the end of each section. We suggest you look through the whole survey before giving your response.**

#### Section I

##### Key principles

**Our Board will work to six key principles which will underpin the Strategy:**

- **keeping prevention at the heart of what we do**
- **narrowing health inequalities in all that we do**

- strengthening partnership between public, private, and voluntary organisations
- strengthening partnership with local people, empowering them and their communities
- basing our work on evidence of what we know works or is likely to work locally
- being clear strategically and translating that clarity into accountable action.

**Question:**

1. Do you agree that these are the right principles to underpin the strategy?
2. Do you have any to add?

## **Section 2: Deciding on Priorities**

**When deciding what our health and well-being priorities we should consider:**

- Issues that affect large numbers of people
- Issues that have a significant impact on health and well-being
- Issues where Sandwell outcomes are worse than they are in other parts of the country
- Issues where outcomes have not shown significant improvement over time
- Issues that need a new approach, working together across the whole system
- Issues where there is an evidence base about what can work
- Issues where health inequalities are clearly evident.

**Questions:**

1. Do you agree that these are the right things to take into account to decide our priorities?
2. Do you have any to add?

## **Section 3:**

**We have looked at the data in our Joint Strategic Needs Assessment and there are a number of topics that can be identified using the criteria in section 3. These are listed below:**

- Life expectancy at birth

- Healthy life expectancy at birth
- Premature mortality from diseases considered preventable (cancers and cardiovascular, respiratory, and liver diseases)
- Infant mortality (under 1 year)
- Childhood obesity
- Childhood immunisations uptake
- Adult obesity
- Mental health of adults
- Smoking rates
- Alcohol related deaths
- Cancer screening uptake (bowel, breast and cervical cancers)
- Domestic abuse incidents and crime.

**Question:**

1. Which three of these do you think are the most important?
2. Which three of these do you think are the least important?
3. Are there others you would like to see on the list?

#### **Section 4: Action Planning**

We believe that, once we have identified priorities, we should hold a summit on each, bringing people together to share their understanding of the topic and working together to create an action plan where actions will be taken across the whole system.

The Strategy should cover a long enough period to allow improvement to be measured over time. There are differences across the country. Some Strategies are for as long as 10 years; others are for 3 or 5 years.

**Questions:**

1. Do you agree that a summit should be held for each priority to share understanding and create an action plan?
2. How long do you think the Strategy should be in place for?

#### **Section 6.**

**Are you answering the survey for yourself or on behalf of a group or organisation?**

- a. As a Sandwell resident
- b. As a worker in Sandwell
- c. As a local community-based group
- d. As a local organisation

**If you selected group or organisation please tell us the name: .....**

### **About You...**

You do not have to answer these questions.

They will not be relevant if you are responding on behalf of an organisation.

However, we want to understand more about the individuals who have responded to the survey so that we can make sure that we have input from people from all the different groups of people in Sandwell . We won't share any information you do provide below with anyone else. It will only be used and reported anonymously to support this project.

2. How old are you?
  - a. Under 16
  - b. 16-24
  - c. 25-34
  - d. 35-49
  - e. 50-64
  - f. 65-74
  - g. 75 and over
  - h. Prefer not to say
3. What is your sex?
  - a. Male
  - b. Female
  - c. Prefer not to say
4. Which of these groups do you consider yourself to belong?
  - a. White
    - i. English/Welsh/Scottish/British/Northern Irish
    - ii. Irish
    - iii. Gypsy/ Irish Traveller
    - iv. Roma
    - v. Polish
    - vi. Other White background
  - b. Mixed
    - i. White and Black Caribbean
    - ii. White and Black African
    - iii. White and Asian
    - iv. Other mixed or multiple
  - c. Asian or Asian British
    - i. Indian
    - ii. Pakistani

- iii. Bangladeshi
    - iv. Chinese
    - v. Other Asian background
  - d. Black or Black British
    - i. African
    - ii. Caribbean
    - iii. Other Black background
  - e. Other ethnic group
    - i. Arab
    - ii. Sikh
    - iii. Jewish
    - iv. Other ethnic Background
  - f. Prefer not to say
- 5. Please provide first 4 digits of your post code (this will be kept confidential and not shared with third parties).
  - a. ....

**Thank you for taking the time to complete this survey, please click the submit to complete your survey.**