



# REGENERATION PIPELINE SOCIAL VALUE REPORT

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MAY 2025

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TAMMY STOKES

ASSISTANT DIRECTOR – SPATIAL AND PLANNING

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# SANDWELL SOCIAL (SV) VALUE FORECAST

Where SV Plans have been identified (25 Projects)

## FORECAST

**151**

WORK  
EXPERIENCE

**104**

NEW  
APPRENTICES

**67**

EXISTING  
APPRENTICES

**19**

NEW  
GRADUATES

**106**

NEW CONSTRUCTION  
JOBS

**103**

NEW  
JOBS

## ACHIEVED TO DATE

**18**

WORK  
EXPERIENCE

**21**

NEW  
APPRENTICES

**13**

EXISTING  
APPRENTICES

**6**

NEW  
GRADUATES

**64**

NEW CONSTRUCTION  
JOBS

**1**

NEW JOBS

# WORK EXPERIENCE ACHIEVED TO DATE

Social Value (SV) Delivery Plan Breakdown	Forecast
Social Value Delivery Plans Approved (13 Projects)	37
Social Value Delivery Plans Pending Approval (12 Projects)	114

Projects achieved Work Experience SV to date	Forecast	Achieved
Fountain Lane Development	5	9
Land at Hall Green Road	4	5
Retail Diversification Programme	1	2
Swan Lane Housing Development	3	2
<b>Total</b>	<b>13</b>	<b>18</b>

**151**

FORECAST  
WORK  
EXPERIENCE

**68**

LIVE PROJECTS

# NEW APPRENTICES ACHIEVED TO DATE

Social Value (SV) Delivery Plan Breakdown	Forecast
Social Value Delivery Plans Approved (13 Projects)	29
Social Value Delivery Plans Pending Approval (12 Projects)	75

Projects achieved New Apprentices SV to date	Forecast	Achieved
Improving Digital Connectivity	2	2
Metro Depot	2	10
Fountain Lane Development	4	4
Land at Hall Green Road	3	3
Swan Lane Housing Development	2	1
Energy from Waste Plant	1	1
<b>Total</b>	<b>14</b>	<b>21</b>

**104**

FORECAST NEW  
APPRENTICES

**68**

LIVE PROJECTS

# EXISTING APPRENTICES ACHIEVED TO DATE

Social Value (SV) Delivery Plan Breakdown	Forecast
Social Value Delivery Plans Approved (13 Projects)	19
Social Value Delivery Plans Pending Approval (12 Projects)	48

Projects achieved Existing Apprentices SV to date	Forecast	Achieved
Fountain Lane Development	4	12
Swan Lane Housing Development	1	1
<b>Total</b>	<b>5</b>	<b>13</b>

67

FORECAST  
EXISTING  
APPRENTICES

68

LIVE PROJECTS

# NEW GRADUATES ACHIEVED TO DATE

Social Value (SV) Delivery Plan Breakdown	Forecast
Social Value Delivery Plans Approved (13 Projects)	6
Social Value Delivery Plans Pending Approval (12 Projects)	13

Projects achieved New Graduates SV to date	Forecast	Achieved
Fountain Lane Development	1	5
Land at Hall Green Road	0	1
<b>Total</b>	<b>1</b>	<b>6</b>

**19**  
FORECAST  
NEW  
GRADUATES

**68**  
LIVE PROJECTS

# NEW CONSTRUCTION JOBS ACHIEVED TO DATE

Social Value (SV) Delivery Plan Breakdown	Forecast
Social Value Delivery Plans Approved (13 Projects)	37
Social Value Delivery Plans Pending Approval (12 Projects)	69

Projects achieved New Graduates SV to date	Forecast	Achieved
Fountain Lane Development	4	6
Land at Hall Green Road	4	52
Canal Network Connectivity	0	6
<b>Total</b>	<b>8</b>	<b>64</b>

**106**

FORECAST NEW  
CONSTRUCTION  
JOBS

**68**

LIVE PROJECTS

# NEW JOBS ACHIEVED TO DATE

Social Value (SV) Delivery Plan Breakdown	Forecast
Social Value Delivery Plans Approved (13 Projects)	101
Social Value Delivery Plans Pending Approval (12 Projects)	2

Projects achieved New Graduates SV to date	Forecast	Achieved
Fountain Lane Development	0	1
Total	0	1

103

FORECAST NEW  
JOBS

68

LIVE PROJECTS



# SANDWELL SOCIAL VALUE

COMPLETED PROJECTS (10 SOCIAL VALUE PLANS AGREED)

## FORECAST

**63**

WORK  
EXPERIENCE

**68**

NEW  
APPRENTICES

**13**

EXISTING  
APPRENTICES

**10**

NEW  
GRADUATES

**240**

NEW CONSTRUCTION  
JOBS

**45**

NEW JOBS

## ACHIEVED

**76**

WORK  
EXPERIENCE

**223**

NEW  
APPRENTICES

**13**

EXISTING  
APPRENTICES

**15**

NEW  
GRADUATES

**545**

NEW CONSTRUCTION  
JOBS

**47**

NEW JOBS

## WINDSOR OLYMPUS ACADEMY

CATEGORY	Forecast	Achieved
Work Experience	3	5
New Apprentices	2	3
Existing Apprentices	1	4
New Graduates	1	0
New Construction Jobs	2	1
New Jobs (End User)	0	0
School/ College Engagement	12 hours £180.00	
Community Engagement	90 hours £1,800.00	

## CENTRAL ST MICHAELS, SANDWELL SCIENCE, ENGINEERING AND MANUFACTURING CENTRE

CATEGORY	Forecast	Achieved
Work Experience	3	10
New Apprentices	2	0
Existing Apprentices	1	0
New Graduates	1	0
New Construction Jobs	10	9
New Jobs	4	6
School/ College Engagement	30 hours £450.00	
Community Engagement	<ul style="list-style-type: none"> <li>• £500 donation to new beginnings</li> <li>• £1,000 Food Bank Donation to the (Fountain of Life) NT Church of God</li> </ul>	

## RON DAVIS CENTRE EXPANSION

CATEGORY	Forecast	Achieved
Work Experience	1	0
New Apprentices	1	1
Existing Apprentices	1	1
New Graduates	0	0
New Construction Jobs	0	0
New Jobs (End User)	0	0
School/ College Engagement	6 hours £90.00	
Community Engagement		
• 1 hour (£120.00)		
• £100 donation to Victoria Park Primary School		

## ELM TREE PRIMARY ACADEMY

CATEGORY	Forecast	Achieved
Work Experience	3	4
New Apprentices	2	4
Existing Apprentices	1	3
New Graduates	0	0
New Construction Jobs	4	2
New Jobs	0	0
School/ College Engagement	10 hours £150.00	
Community Engagement	3 hours £2,720.00	

## OPERATIONAL HUB FOR WEST MIDLANDS AMBULANCE SERVICE

CATEGORY	Forecast	Achieved
Work Experience	1	1
New Apprentices	3	7
Existing Apprentices	1	1
New Graduates	1	2
New Construction Jobs	2	10
New Jobs (End User)	1	1
School/ College Engagement	18 hours £270.00	
Community Engagement	-	

## SANDWELL ACQUATICS CENTRE

CATEGORY	Forecast	Achieved
Work Experience	5	5
New Apprentices	18	36
Existing Apprentices	4	0
New Graduates	2	1
New Construction Jobs	10	25
New Jobs	40	40
School/ College Engagement	168 hours £2,520.00	
Community Engagement	900 hours £18,000.00	

## WEDNESBURY HEALTH CENTRE/ KING ST HOUSING

CATEGORY	Forecast	Achieved
Work Experience	1	1
New Apprentices	1	0
Existing Apprentices	2	2
New Graduates	0	0
New Construction Jobs	2	1
New Jobs (End User)	0	0
School/ College Engagement	18 hours £270.00	
Community Engagement	25 hours £500.00	

## WOODS LANE HOUSING DEVELOPMENT PHASE 2

CATEGORY	Forecast	Achieved
Work Experience	2	2
New Apprentices	2	3
Existing Apprentices	1	2
New Graduates	0	1
New Construction Jobs	2	0
New Jobs	0	0
School/ College Engagement	6 hours £90.00	
Community Engagement	6 hours £240.00	

## MIDLAND MET UNIVERSITY HOSPITAL

CATEGORY	Forecast	Achieved
Work Experience	40	40
New Apprentices	35	163
Existing Apprentices	0	0
New Graduates	4	10
New Construction Jobs	200	492
New Jobs (End User)	0	0
School/ College Engagement	252 hours £3,528.00	
Community Engagement	2,076 hours £2,076.00	

## TOWN HALL QUARTER, WEST BROMWICH

CATEGORY	Forecast	Achieved
Work Experience	4	8
New Apprentices	2	6
Existing Apprentices	1	0
New Graduates	1	1
New Construction Jobs	4	5
New Jobs (End User)	0	0
School/ College Engagement	24 hours £336.00	
Community Engagement	150 hours £150.00	



# **SOCIAL VALUE SCHOOL, COLLEGE & COMMUNITY ENGAGEMENT**

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## **KIER CONSTRUCTION (Midland Met Learning Campus Project)**

### **School and College Engagement**

- 8 activities totalling 79.5 hours, including 4 Sandwell Schools: Bristnall Hall Academy, Woodgreen Academy, West Bromwich Colligate and Q3 Great Barr.

### **Community Engagement**

- 4 activities, totalling 39 hours including online reading support with children and site tours for students at Aston University and the Gambian Community in Smethwick.
- The project and partners have also made a total donation of £750.00 to the Chapter One charity.

## **COUNTRYSIDE PROPERTIES (Land at Hall Green Road - The Millfields Housing Development)**

### **School and College Engagement**

- A site visit was held with Year 9 and 10 students from Phoenix Collegiate Academy (Sandwell), organised with Build a Career. The students who participated had expressed an interest in construction.

### **Community Engagement**

- Engagement with Sandwell Parents for Disabled Children, including a charitable donation of £250.



## **LOVELL HOMES (Fountain Lane Housing Development)**

### **School and College Engagement**

- Contributed 58 hours to school and college engagement, involving 16 activities such as mock interviews, career fairs, site visits, and presentations. Activities were delivered across 14 schools, with 13 located in Sandwell.

### **Community Engagement**

- Contributed 19.5 hours to support community initiatives, including participation in 3 key events - Meet the Buyer 2023 and Sandwell SEND Careers Events in 2022 and 2024. Combined with charitable donations to 6 charities/ organisations and engagement with schools and colleges, this represents a total contribution valued at circa £3,400 in time and financial support.

## **PERSIMMON HOMES (Tame Bridge View Housing Development, Friar Park)**

### **Community Engagement**

- A brick donation was made to Nova Training, alongside financial contributions of £500 to the Millennium Centre in Wednesbury and £1,000 to the Navy Cadets.

## **MORRO PARTNERSHIPS/ GREEN SQUARE ACCORD (Swan Lane Housing Development)**

### **School and College Engagement**

- Books purchased for Ryders Green Primary School to support their World Book Day celebration and donated play equipment to Ryders Green Primary School.
- **Community Engagement**
- 59 hours of volunteering were carried out locally, including gardening at Chapter House and allotment work for Litter Watch. Morro Partnerships also donated various items such as tools, gym equipment, show home furnishings and plants to Chapter House.

## **INTERCLASS (Retail Diversification Programme, West Bromwich)**

### **Community Engagement**

- Hosted a site tour with Sandwell College, providing an opportunity to explore potential work experience placements for students. Engagement is planned with George Salter Academy to take place in May.
- Donation of 25 easter eggs to Sandwell's annual Easter Egg collection, donated £100 worth of All for One Vouchers for Young Carers Team and supported the Let's Feed Brum Volunteering Day in January 2025.

## **MCPHILLIPS (Wednesbury Greenspace Improvements)**

### **School and College Engagement**

- Supported Mock Interviews at Q3 Academy.
- **Community Engagement**
- Assisted with traffic management at the 2024 Christmas Light Switch On event and relocated planters from Union Street to Brunswick Park.

## **AR DEMOLITION (Tipton Town Centre Project)**

### **School and College Engagement**

- Delivered a workshop/ presentation at Tividale Primary School and attended the Sandwell Council Corporate Care Leavers Event June 2024.
- **Community Engagement**
- Attended the Sandwell Council Corporate Care Leavers Event June 2024.
- Donations made to Smethwick Food Bank, Sandwell Children's Trust Christmas Toy Appeal 2024 and One for All gift vouchers at the 2024 Care Experience Event.

## **MOTT MACDONALD (Wednesbury Masterplan)**

### **School and College Engagement**

- Delivered school careers talk including an interactive session on apprenticeships.

## **VARIOUS (Wednesbury Community Safety)**

### **Community Engagement**

- Collectively, Grahams, Hardyman and Vinci have supported the Big Clean Up providing 20 volunteers, participated in an Employment Session for Community Payback Ex-Offenders, supported rubbish removal activity and identified financial support for the Boxing Club.

## **FITZGERALD (Smethwick Connected)**

### **Community Engagement**

- Undertook the task of repairing the Brasshouse Community Centre car park surface and marking out new car parking bays.

## **STOURBRIDGE PAVING COMPANY (Smethwick Connected, Rowley Regis Connected)**

### **Community Engagement**

- Supported Uplands Manor Primary School in Smethwick, helping create a peaceful memory garden to honour the memories of a recently passed pupil, former staff members and the schools' beloved dog.
- Donated £2,000 towards the SHAPE 10-year anniversary event for the venue and catering.

## **HAYSTOUN (Smethwick Connected)**

### **School and Community Engagement**

- Employee has become an Enterprise Officer and is regularly volunteering time in schools across Sandwell.

### **Community Engagement**

- Communal activities with YMCA



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