

Report to Health and Adult Social Care Scrutiny Board

11 March 2024

Subject:	Building wellness and wellbeing
Director:	Liann Brookes- Smith Interim Director Public Health
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1 Recommendations

- 1.1 That the Board considers and comments upon the draft strategy plan for Building Wellness and Wellbeing

2 Reasons for Recommendations

- 2.1 The draft strategy plan for Building Wellness and Wellbeing (A stronger Sandwell– from the Towns to the Borough of Sandwell) will contribute to the review of health and wellbeing needs within Sandwell and will support the development of a new strategy for 2025 onwards.

3 How does this deliver objectives of the Corporate Plan?

	Best start in life for children and young people Embedding healthy outcomes from a young age improves health outcomes
	People live well and age well The draft strategy plan promotes healthy outcomes for people of all ages and contributes to improved health outcomes for the Boroughs residents.





Strong resilient communities

Healthier communities live more fulfilling lives.

4 Context and Key Issues

- 4.1 Following efforts to update the Health and Wellbeing Board strategy, the Director of Public Health report for 2024, the WorkWell Vanguard Bid and further bids for an improved community health offer. It is required to review the needs of Sandwell and start to develop the plans to create a new strategy for 2025 in collaboration with the Council's partners. This draft strategy has been designed to complement the Levelling- Up Partnership programme and the Integrated Care Partnership programme of work for each of the six towns.
- 4.2. This is an initial draft plan of the work to take forward in the next municipal year and will be used to apply for funds from the Integrated Care Partnership to increase funding to Sandwell on community health programmes.

5 Implications

Resources:	Staff will need to align workstreams, the ambition is that the draft strategy plan will draw in more external funding and operate within existing set budgets of the council.
Legal and Governance:	No legal and governance implications directly arising as a result of this report.
Risk:	No risk implications directly arising as a result of this report.
Equality:	Reducing health inequalities within our communities contribute to a more healthy Sandwell.
Health and Wellbeing:	This plan contributes to increased health outcomes for residents within Sandwell.
Social Value:	Those living and aging well improve quality of life within our communities.
Climate Change:	Air quality is a key health determinant.
Corporate Parenting:	No corporate parenting implications directly arising as a result of this report.



6 Appendices

Appendix One – Building Wellness and Wellbeing draft strategy plan.

7. Background Papers

None.

