

# **GMCA Overview & Scrutiny Committee**

Date: 20<sup>th</sup> August 2025

Subject: Greater Manchester Strategy

Report of: Andy Burnham, Mayor of Greater Manchester and Portfolio Lead for Strategy & Policy and Caroline Simpson Portfolio Lead Chief Executive for Strategy & Policy, GMCA Group Chief Executive

## **Purpose of Report**

To provide an overview of the Greater Manchester Strategy for use in shaping the work programme of the GMCA Overview & Scrutiny Committee

## **Recommendations:**

The GM Overview and Scrutiny Committee are requested to:

1. Note the content of the Greater Manchester Strategy
2. Consider how the Greater Manchester Strategy can inform the work programme of the Overview & Scrutiny Committee

## **Contact Officers**

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## **Equalities Impact, Carbon and Sustainability Assessment:**

N/A

## **Risk Management**

N/A

## **Legal Considerations**

N/A

## **Financial Consequences – Revenue**

None

## **Financial Consequences – Capital**

None

## **Number of attachments to the report: 1**

## **Comments/recommendations from Overview & Scrutiny Committee**

N/A

## **Background Papers**

[GMCA 27<sup>th</sup> June 2025 item 10A: Adopting a new Greater Manchester Strategy](#)

## **Tracking/ Process**

Does this report relate to a major strategic decision, as set out in the GMCA Constitution

Yes

## **Exemption from call in**

Are there any aspects in this report which means it should be considered to be exempt from call in by the relevant Scrutiny Committee on the grounds of urgency?

No

## **1. Introduction/Background**

The Greater Manchester Strategy has been rewritten to provide the strategic framework and overarching narrative for the city region, enabling GM to develop and capitalise on the opportunities of the coming decade.

The Greater Manchester Strategy was launched on 9<sup>th</sup> July. The full strategy can be found at the [Greater Manchester Strategy website](#).

## **2. Greater Manchester Strategy Development**

The Strategy was developed through extensive system engagement over several months and shaped by an Editorial Oversight Board, with representation from Local Authorities, transport, health, business and VCFSE sectors.

The Strategy provides a new framework for the delivery of activities supporting strategic priorities over coming years. The refreshed vision of “a thriving city region where everyone can live a good life”, provides the collective ambition, with the strategy document providing detail on GM’s story so far, the challenges and priorities for GM and how the seven workstreams will respond to these challenges through collective delivery.

The refreshed Greater Manchester Strategy is accompanied by a number of assets which help bring it to life and enable content to be shared. This includes a printed summary document, a website and a digital map of major interventions.

## **3. Engagement to inform the Strategy’s Development**

Stakeholder engagement has been undertaken to shape and inform the rewriting of the Strategy. Regular engagement has taken place with Local Authority Leaders, Chief Executives and Officers. This has included several away day sessions to determine collective priorities and opportunities as well as the approach to the writing of the strategy.

Thematic engagement has been undertaken via GM policy lead networks and stakeholder groups.

In addition, engagement has taken place with the higher education sector and business and VCFSE partners, equalities representatives and interest groups to ensure the new GMS speaks to all sectors.

A review and developmental session has also been held with the GM Tackling Inequalities Board to consider the role of the Board in oversight, support and holding the system to account on equalities commitments as the new GMS is delivered.

## **4. Next Steps**

The full strategy is available at the [Greater Manchester Strategy website](#). The summary version is included as an annex to this report. The GMS delivery plan is in its final stages of development and will set out the priority system actions which will be delivered in support of achieving the GMS vision. It should be noted the overall success of the GMS continues to require the effective and impactful delivery of the breadth of place-based and thematic plans.