

LONDON BOROUGH OF CAMDEN	WARDS: All
REPORT TITLE We Make Camden: State of the Borough 2026 Report	
REPORT OF Director of Strategy, Design and Insight	
FOR SUBMISSION TO Council	DATE 13 th July 2026
SUMMARY OF REPORT <p>This report provides an update on the 2026 edition of the annual State of the Borough report. This is the fourth edition of the report since the first one in 2023. The report has continued to involve in breadth and depth, responding to feedback from partners and council staff.</p> <p>The State of the Borough report brings together data and evidence, both quantitative and qualitative, that tells us about the outcomes experienced by people in Camden. It is structured around the We Make Camden ambitions, and aligned to the Good Life Camden wellbeing measurement framework. It also includes a dedicated section on the four We Make Camden Missions, presenting the progress and learning in these.</p> <p>The purpose of the report is to be a useful tool and source of information for the Council itself, partner organisations, communities and residents.</p> <p>Local Government Act 1972 – Access to Information No documents that require listing were used in the preparation of this report.</p> <p>Contact Officer: Michal Shinwell Head of Insight, Learning and Impact London Borough of Camden 5 Pancras Square, London N1C 4AG Michal.shinwell@camden.gov.uk</p>	
RECOMMENDATION The Council is asked to note the report.	

Signed

Osian Jones, Director of Strategy, Design and Insight

A handwritten signature in black ink, appearing to read 'Osian Jones', with a horizontal line underneath.

Date

1 July 2026

1. Background

- 1.1. The development of a State of the Borough report was agreed as part of the approval of the We Make Camden (WMC) strategy by Cabinet in March 2022. The State of the Borough report is a summary of data and evidence which tells us about life in the borough, with an emphasis on our resident and community wellbeing. The report is aligned to the ambitions and outcomes of WMC and the Good Life Camden measurement framework. It also includes the 'State of the Missions' which provides an update on the learning, evidence and data relating to the four We Make Camden Missions. The report and associated measurement framework form a key part of the Council's approach to insight and accountability.
- 1.2. The report is intended to be a neutral and objective shared evidence base for anyone interested in Camden's residents and communities. It focuses on outcomes relevant to people's lives, rather than inputs and outputs. It is not about the Council's activities over the past year – these are described in the Leader's Annual Report and the biannual Insight, Learning and Impact report, which are presented at Scrutiny committees.
- 1.3. The data and evidence in the report was structured around the We Make Camden Ambitions, and the [Good Life Camden](#) wellbeing measurement framework. These helped identify the data gaps, areas where we could not identify comparable quantitative data, and we structured our qualitative data collection around these data gaps. The data was sourced from:
 - 1.3.1. Available data from reputable sources, such as the Office for National Statistics, the Greater London Authority, government departments and others.
 - 1.3.2. Internal data such as from the air pollution monitoring which provides data about the levels and concentration of Ozone, NO₂ and PM_{2.5}.
 - 1.3.3. Data and stories from our partners, through a call for evidence which was shared with partners in Summer 2025. Partners sent us stories and data, including: Camden Giving, University College London, Citizens Advice Camden, Kentish Town Community Centre, Lifeafterhummus, Old Diorama Arts Centre, Veolia, and Camden Carers.
 - 1.3.4. Qualitative data collected directly from residents in a series of events and focus groups, including: Camden People First, forum*, Regent's Roots Festival, the Camden Mela, Neighbourhood Action Day – Holborn, Abbey Community Centre, Cooperation Town, Harmood's Children's Centre and Family Hub, Elfrida Rathbone Camden, and Pearly Sari.

The qualitative data collection was designed around the themes of Good Life Camden, with specific focus on the areas where quantitative data was not available, as well as on groups and communities who are not captured sufficiently in the quantitative data.

- 1.4. The report is part of our accountability and insights framework, and accordingly we have made the underlying data available on Open Data Camden, including metadata and the links to the source data.
- 1.5. The State of the Borough report was published and available on the [Camden website](#) on the week of January 26th, ahead of the We Make Camden summit which took place on February 4th. Post-summit, the report was disseminated to Council staff and to partners through a series of talks.

2. Comments of the Director of Finance

- 2.1. The Director of Finance has been consulted on the contents of the report and has no comments to add to the report

3. Legal Comments of the Borough Solicitor

- 3.1. The Borough Solicitor has been consulted on the contents of the report and has no comments to add to the report.

4. Environmental Implications

- 4.1. The proposals in this report have no negative environment impacts

5. Appendices

Appendix A – We Make Camden: State of the Borough Report

REPORT ENDS