

### **Appendix 3: Dockless Bike Hire procurement strategy – Social Value requirements**

The Social Value commitments sought through the procurement strategy for DBH aim to help deliver strong growth and access to jobs, and safe, strong and open communities, supporting healthy independent lives and delivering clean vibrant and sustainable places. This includes:

- advertise recruitment opportunities exclusively via Good Work Camden for 2 weeks
- 1 week school pupil placements per year
- 1 event/talk/workshop per year in schools around career opportunities in DBH
- Participate in 3 careers support events in Camden per year working with VCS partners, Euston Construction Skills Centre and other events
- One 18 months' apprenticeship for Camden residents for the first two years of contract, with a second if the contract continues
- Social prescribing of cycle project: follow up GP referrals by offering free/discounted rides for least active residents in first year after being in the programme
- Engage with charities/organisation to support cycle events targeting under-represented groups (one event a year per operator)
- Incentivise ride usage among disadvantaged/low-income groups through discounted or free rides (minimum 200 residents per operator)
- Support six Urban Cycle Skills training sessions a year and free bikes.
- deliver on road safety events/campaign year to promote safe cycling
- A minimum spend of 5% using local SMEs where possible as sub-contractors
- Work with two local charities or organisations fund delivery of bike maintenance courses aimed at under-represented/low-income groups.
- Volunteers to be trained as Ambassadors to support schools to develop Climate Action Plans
- Support sustainable travel activities and infrastructure for schools
- Contribute to biodiversity improvements
- Contribute to Eco-points resident credit/reward scheme