



Crown copyright and database rights 2026 OS AC0000849991



177 Camden High Street

Scale = 1:721.980
10-April-2026



I want to apply for a

Premises licence

Are you an agent?

Yes - I am an agent

Agent Details

First name

Patrick

Last name

Robson

Name of business

John Gaunt & Partners

Name and address

372-374 CEMETERY ROAD
S11 8FT
SHEFFIELD

Email address

[REDACTED]

Telephone number

[REDACTED]

Does the premises have a name?

Yes

What is the name of the premises?

Insomnia Cookies

What is the address or location?

177 Camden High Street
NW1 7JY
London

What is the type of premises?

Bakery

Describe the area it is situated in

High Street

Describe the layout of the premises

See deposited layout plan

Copy of the premises plans

- InsomniaCookiesCamden-drawingL100_5215124_1.pdf

Tell us about the premises business hours

Day	Start time	End time
Monday	10:00	05:00
Tuesday	10:00	05:00
Wednesday	10:00	05:00
Thursday	10:00	05:00
Friday	10:00	05:00
Saturday	10:00	05:00
Sunday	10:00	05:00

Are there any seasonal variations for the premises opening times? No

Is the premises open to the public at times other than those listed? No

Is the premises an open space? No

Is the premises currently under construction? No

What is the non-domestic rateable value (NDRV) of the premises? 76500

How many people are expected to attend the premises at any one time? Less than 5000 people

Will the premises be exclusively or primarily used to sell alcohol? No

How are you applying for a premises licence? As a limited company

Business details

What is the company registration number

[REDACTED]

Name of business

Insomnia Cookies UK Limited

Name and address

[REDACTED]
[REDACTED]
[REDACTED]

Email address

[REDACTED]

Telephone number

[REDACTED]

How long do you want your premises licence for?

Permanently

When do you want your licence to start?

As soon as possible

Activity you wish to licence

i. Late night refreshments - Hot food or hot drinks only between 11pm and 5am. Refreshments outside of these times do not need to be licenced

Late refreshments

Day	Start time	End time
Monday	23:00	05:00
Tuesday	23:00	05:00
Wednesday	23:00	05:00
Thursday	23:00	05:00
Friday	23:00	05:00
Saturday	23:00	05:00
Sunday	23:00	05:00

Where will refreshments be provided?	Indoors
Tell us about the specifics of the activity	To allow the provision of hot food and drinks.
Are there any seasonal variations for the activity?	No
Will the activity take place at times other than those listed?	No
Will there be any activities associated with the premises which may give rise to concern in respect of children?	No
The prevention of crime and disorder	<p>1. The use of door staff will be risk assessed on an ongoing basis by the licence holder or premises supervisor. Where engaged, door staff shall be licensed by the Security Industry Authority. 2. Staff will receive training on matters concerning operating procedures. 3. There shall be a zero tolerance police in relation to drugs at the premises and there shall be regular checks by management to prevent the use of drugs by patrons. Drugs seized shall be stored securely and handed to the police. 4. CCTV shall be installed with recording facilities such recordings shall be retained for a period of 28 days (except where such retention cannot be achieved due to reasonable periods of maintenance or repair) and made available within a reasonable time upon request by the police as long as the request is in accordance with data protection principles.</p>
Public safety	<p>5. To comply with the reasonable requirements of the fire officer from time to time. 6. The premises will have adequate</p>

The prevention of public nuisance

safety and firefighting equipment and such equipment will be maintained in good operational order. 7. Staff will be trained on matters of safety, evacuation and use of emergency equipment as required. 8. Spillages and breakages will be removed as soon as possible to reduce the risk to patrons and staff. 9. Fire Exits and means of escape shall be kept clear and in good operational condition.

10. Noise shall not emanate from the premises so as to cause a nuisance to nearby noise sensitive properties. 11. Where appropriate, prominent, clear and legible notices shall be displayed at all exits requesting the public respect the needs of local residents and to leave the premises and area quietly. 12. Contact numbers for local taxi firm(s) shall be kept at the premises and made available to patrons requiring a taxi.

The prevention of children from harm

13. The premises supervisor or appointed staff member shall ensure that when children are admitted to the premises their presence is not inconsistent with the style of operation of the premises at that time and the licensable activities that are being carried out.

About this form**Issued by**

Camden Town Hall
Judd Street
London
WC1H 9JE

Contact phone

020 7974 4444

Form reference

Ref. no. 134451

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Camden Licensing Authority

Town Hall Extension
Argyle St
London

WC1H 8EQ

**Joel Francis PC 2601CN
CN – Central North BCU**

Licensing Unit
Room 1.22
Kentish Town Police Station
12a Holmes Rd
London
NW5 3AE

Telephone: [REDACTED]

Email: [REDACTED]

Your ref: **NEW\134451**

Tuesday 7th April 2026

Dear Sir/Madam,

RE: Application NEW\134451
Insomnia Cookies, 177 Camden High Street, NW1 7JY

With reference to the above Application, the Metropolitan Police Service (MPS) wishes to withdraw a Representation.

I certify that I have considered the application above on its own merit, and my Representation was based on the likely effect of the grant of the application being detrimental to Camden Council's Licensing Objectives.

Times Agreed between the Applicant and the Police:

Late Night Refreshments

Monday – Sunday: 1100 hours to 0300 hours

Condition Agreed between Police Licensing and Applicant:

1. Only delivery orders are permitted between 01:00 and 03:00 hours Monday – Sunday

Conclusion

The MPS and applicant have agreed terms prior to a scheduled Hearing. We therefore respectfully ask that the agreed terms are appended to any licence granted.

Yours sincerely,

Joel



Joel Francis, Police Constable 2601CN
Camden Police Licensing Team, Central North BCU
Kentish Town Police Station, 12A Holmes Road, NW5 3AE



Date: 23rd March 2026
Reference: APP\PREMISES-NEW\134451
Direct Phone Number: 020 7974 5507
Contact: Peter Agbley
E-mail: [REDACTED]



**Environmental Health, Business
 and Consumer Service**
 Supporting Communities
 London Borough of Camden
 Town Hall
 Judd St
 London WC1H 9JE

Tel: 020 7974 4444 (switchboard)
 Fax: 020 7974 6955 / 6940
 Textphone: 020 7974 6866

www.camden.gov.uk

Please quote our reference in any correspondence

Licensing (Contact Camden)
 Town Hall Extension
 Argyle Street
 London
 WC1H 8EQ

Licensing Act 2003

Re: Insomnia Cookies, 177 Camden High Street, London, NW1 7JY

LICENSING AUTHORITY REPRESENTATION

This representation is made by the Licensing Authority and it relates to the following Licensing Objectives:

- The prevention of public nuisance

The Premises and Summary of Application

The premises is a dessert spot (eat in and take away) located in the vibrant Camden Town area. The premises is in one of the boroughs vibrant and busy area. The premises is in close proximity to Camden Town Tube station

The application is for a new premises licence to permit the following licensable activity:

- Late night refreshment

The times being applied for late night refreshment and the opening times are as follows:

Monday to Sunday 23:00 – 05:00

Opening Hours:

Monday to Sunday 10:00 – 05:00

Framework Hours Policy

The hours being applied for are outside the framework hours, the framework hours are:

For licences not including the sale or supply of alcohol:

Monday to Thursday: 09:00 am until 11:30 pm

Friday and Saturday: 09:00 am until midnight

Sunday: 09:00 am until 10:30 pm

Complaint History

There is no complaint received for this premises.

Conditions

Section 8.9 of the Statement of the Licensing states – This policy applies to late night refreshment venues whose activities include supplying hot food and drink between the hours of 11:00 pm and 05:00 am. Such premises can attract large groups of customers who have come from pubs, bars and clubs in the area and who have consumed considerable quantities of alcohol. These customers can be noisy and cause disturbance in the area long after other nearby licensed premises have closed.

Section 8.12 - These venues will operate outside framework hours and they are therefore, expected to provide an operating schedule outlining in detail how they will promote the prevention of crime and disorder and public nuisance licensing objectives.

Nevertheless, the conditions proposed by the applicant are considered insufficient to adequately address the potential risks associated with the extended operating hours. In particular, the information provided lacks the necessary depth, supporting evidence, and operational detail required to justify the premises remaining open until 5:00am.

Appendix 5 of the Licensing Policy provides example conditions for different types of premises and licensable activity. The following premises policies in chapter seven are relevant for this application and have been used as a basis for recommending conditions that may be appropriate to promote the licensing objectives:

- **Premises supplying hot food and drink between 11:00 pm and 05:00 am (Late night refreshment venues)**

If Members are minded to grant the application, the following conditions are considered to be appropriate for the promotion of the licensing objectives, and are based on example conditions in the Licensing Policy:

1. Late night refreshment shall be permitted on:
 - Sunday to Wednesday 23:00 - 01:00
 - Thursday to Saturday 23:00 - 02:00
2. Notices shall be prominently displayed at each exit from the premises asking customers to be considerate to neighbours when leaving.
3. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises.
4. All front of house staff shall be trained in Welfare and Vulnerability Engagement (WAVE), "Ask for Angela", drink spiking. Records of staff training shall be provided to an authorised officer upon request.

Conclusion

The application is to provide licensable activities outside the framework hours and the measures to promote the licensing objectives in the operating schedule are not sufficient. Therefore, the application should be refused. If Members are however minded to depart from the policy and willing to grant the application, then the above proposed times and conditions attached as appropriate steps to promote the licensing objectives.

However, any recommendations made in this representation should not be regarded as the only course of action available to Members. When making a determination, Members will need to consider all representations and submissions made to the panel, and make a determination based on all of the evidence that is provided.

Yours sincerely



Peter Agbley
Licensing Team Leader

Representation	
Premises name	Insomnia Cookies
Application reference number	APP\PREMISES-NEW\134451
Last date for representation	24/03/2026

Making a representation as

As an individual

Your details**First name**

Robert and Christine

Last name

Buchanan

Telephone number (optional)**Email address****Address**

Flat 1st 2nd And 3rd Floor
54 Camden Square
London
NW1 9XE

Remain anonymous

No

Grounds of representation

- prevention of crime and disorder
- prevention of public nuisance

Details of representation

We strongly object to the application on the following grounds: the granting of a licence until 5 am will attract more late night/early morning activity, more noise and more litter/rubbish. It could also attract more beggars, more rough sleepers and more drug dealers - therefore more crime. This is our local High Street. We want a pleasant environment, not a collection of late night /early morning fast food outlets/burger bars /pizza bars/drinking venues and so on. Camden Town already has more of these than anywhere else in the country. We

don't want any more. They represent a decline in our High Street overall. Camden Town is a residential area, and residents have the right to a night's sleep. We are very long-term residents of Camden and our High Street is very important to us.

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Conditions agreed with the Metropolitan Police

1. Only delivery orders are permitted between 01:00 and 03:00 hours Monday – Sunday

Conditions consistent with the Operating Schedule

2. The use of door staff will be risk assessed on an ongoing basis by the licence holder or premises supervisor. Where engaged, door staff shall be licensed by the Security Industry Authority.
3. Staff will receive training on matters concerning operating procedures.
4. There shall be a zero tolerance policy in relation to drugs at the premises and there shall be regular checks by management to prevent the use of drugs by patrons. Drugs seized shall be stored securely and handed to the police.
5. CCTV shall be installed with recording facilities such recordings shall be retained for a period of 28 days (except where such retention cannot be achieved due to reasonable periods of maintenance or repair) and made available within a reasonable time upon request by the police as long as the request is in accordance with data protection principles.
6. To comply with the reasonable requirements of the fire officer from time to time.
7. The premises will have adequate safety and firefighting equipment and such equipment will be maintained in good operational order.
8. Staff will be trained on matters of safety, evacuation and use of emergency equipment as required.
9. Spillages and breakages will be removed as soon as possible to reduce the risk to patrons and staff.
10. Fire Exits and means of escape shall be kept clear and in good operational condition.
11. Noise shall not emanate from the premises so as to cause a nuisance to nearby noise sensitive properties.
11. Where appropriate, prominent, clear and legible notices shall be displayed at all exits requesting the public respect the needs of local residents and to leave the premises and area quietly.
12. Contact numbers for local taxi firm(s) shall be kept at the premises and made available to patrons requiring a taxi.

13. The premises supervisor or appointed staff member shall ensure that when children are admitted to the premises their presence is not inconsistent with the style of operation of the premises at that time and the licensable activities that are being carried out.

Conditions agreed with Environmental Health

- 14 During the hours of operation, the Licence holder shall undertake sufficient measures to remove and prevent litter arising or accumulating from customers in the area immediately outside the premises.
- 15 Arrangements for the storage and disposal of refuse will not cause a nuisance. All business deliveries and collections servicing the direct needs of the licence holder shall be undertaken during the hours of 7am to 8pm Monday to Saturday, 10am – 8pm Sunday.

Section 1: Background comments of the Borough Solicitor

- 1.1 The purpose of Camden's Statement of Licensing Policy is to make it clear to applicants that wider considerations will be taken into account when determining applications. It is intended to guide the Licensing Panel when considering licence applications. However, the Licensing Panel must always consider each application on its own merits and allow exceptions to the normal policy where the circumstances of the application justify allowing an exception. The burden is on the applicant to show that they comply with the policy.
- 1.2 Members should only address those matters that have formed the subject matter of relevant representations. Matters that arise that are not the subject of relevant representations fall outside the function that the Panel is exercising when it holds a hearing
- 1.3 Members must determine, having regard for the evidence, whether granting the application for a premises licence will impact adversely on the policy criteria listed in paragraph 3 of this report.
- 1.4 In accordance with the provisions of Part 1 of Schedule 5 of the Act, where a Licensing Authority rejects in whole or in part, an application for a new premises licence, the applicant may appeal against the decision, to a magistrate's court within 21 days of being notified of the decision.
- 1.5 Similarly, where a person who made relevant representations in relation to the application contends that the licence ought not to have been granted, or that different or additional conditions should have been imposed on the licence, he may appeal against the decision to a magistrate's court within 21 days of being notified of the decision.
- 1.6 **The Human Rights Act 1998** incorporates the key articles of the European Convention on Human Rights into domestic law. Decisions on licensing matters are actions of a public authority and must be compatible with Convention rights. Consequently, Members of the Panel must be aware of the rights contained in the Convention (particularly those set out below) when making licensing decisions.
 - (a) **Article 6: Right to a fair trial**
In the determination of his civil rights and obligations, everyone is entitled to a fair and public hearing within a reasonable time by an independent and impartial tribunal established by law.
 - (b) **Article 8: Right to respect for private and family life**
Everyone has a right to respect for his or her private life, his home and correspondence.

(c) Article 1 of the First Protocol: Protection of property

Every natural or legal person is entitled to the peaceful enjoyment of his possessions, including a licence. No one shall be deprived of his possession except in the public interest and subject to the conditions provided for by law and by the general principles of international law.

(d) Article 10: Freedom of Expression

Everyone has the right to freedom of expression. This right shall include freedom to hold opinions and to receive and impart information and ideas without interference by public authority and regardless of frontiers. This Article shall not prevent States from requiring the licensing of broadcasting, television or cinema enterprises.

The exercise of these freedoms since it carries with it duties and responsibilities may be subject to such formalities, conditions, restrictions or penalties as are prescribed by law and are necessary in a democratic society, in the interests of national security, territorial integrity or public safety, for the prevention of disorder or crime, for the protection of health and morals, for the protection of the reputation or rights of others, for preventing the disclosure of information received in confidence, or for maintaining the authority and impartiality of the judiciary.

(e) Article 14: Prohibition of discrimination

The enjoyment of the rights and freedoms set forth in this Convention shall be secured without discrimination on any ground such as sex, race, colour, language, religion, political or other opinion, national or social origin, association with a national minority, property, birth, or other status.

- 1.7 When formulating policy local authorities must have regard to the **Equality Act 2010**. The Act provides protection from discrimination in respect of certain protected characteristics, namely: age, disability, gender reassignment, pregnancy and maternity, race, religion or beliefs and sex and sexual orientation. It places the Council under a legal duty to have due regard to the advancement of equality in the exercise of its powers including licensing powers. Members of the panel must be mindful of this duty when determining all licensing applications.

The section 149 Public Sector Equality Duty

(1) A public authority must, in the exercise of its functions, have due regard to the need to—

- (a) eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it;
- (c) foster good relations between persons who share a relevant protected characteristic and persons who do not share it.

(2) A person who is not a public authority but who exercises public functions must, in the exercise of those functions, have due regard to the matters mentioned in subsection (1).

(3) Having due regard to the need to advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it involves having due regard, in particular, to the need to—

(a) remove or minimise disadvantages suffered by persons who share a relevant protected characteristic that are connected to that characteristic;
 (b) take steps to meet the needs of persons who share a relevant protected characteristic that are different from the needs of persons who do not share it;
 (c) encourage persons who share a relevant protected characteristic to participate in public life or in any other activity in which participation by such persons is disproportionately low.

(4) The steps involved in meeting the needs of disabled persons that are different from the needs of persons who are not disabled include, in particular, steps to take account of disabled persons' disabilities.

(5) Having due regard to the need to foster good relations between persons who share a relevant protected characteristic and persons who do not share it involves having due regard, in particular, to the need to—

(a) tackle prejudice, and
 (b) promote understanding.

(6) Compliance with the duties in this section may involve treating some persons more favourably than others; but that is not to be taken as permitting conduct that would otherwise be prohibited by or under this Act.

1.8 In determining any application, the Council must comply with the public sector equality duty in s.149 of the 2010 Act. This is a duty to have regard to the need to achieve the statutory goals of s.149, rather than to achieve a particular result. The s149 duty sits alongside and does not override statutory requirements in relation to determining licensing applications, including the duty to consider all evidence on its merits and the legislative criteria listed at paragraphs 3 & 4.

1.9 When members have before them representations or other material on issues relevant to s149, even outside the scope of "standard" licensing considerations such material must still be specifically assessed in the context of s149. However, because s149 creates a requirement to "have regard" the fact a matter raised is relevant to s149 will not automatically translate into a reason for refusing an application that would be sustainable in any subsequent appeal, given the legal requirement to determine applications in compliance with licensing legislation.

Section 2: Financial Comments

- 2.1 Following consideration there are no financial implications concerning this application. The Executive Director Corporate Services has been consulted in the preparation of this report and has no further comments to add.