


APPLICATION FOR A NEW PREMISES LICENCE UNDER SECTION
17 OF THE LICENSING ACT 2003

LONDON BOROUGH OF CAMDEN	REPORT OF: Executive Director Investment, Place and Opportunity
FOR SUBMISSION TO: Licensing Panel	DATE: Thursday 30th April 2026
PREMISES: Insomnia Cookies, 177 Camden High Street, London, NW1 7JY	WARD: Camden Town
LOCAL GOVERNMENT ACT 1972 – ACCESS TO INFORMATION Documents used in the preparation of this report: 1) The Licensing Act 2003 (“the Act”) 2) Camden Statement of Licensing Policy 2025-2030 (“the Policy”) 3) Amended Guidance issued under section 182 of the Licensing Act 2003 (February 2026) (“the Guidance”)	
APPENDICES: Appendix 1) Location map of premises Appendix 2) Application form Appendix 3) Relevant representations Appendix 4) Conditions consistent with the operating schedule Appendix 5) Legal and Finance comments	
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Signed by: Oliver Jones, Director of Recreation and Public Safety  Date: 13 th April 2026	

1. Application
 - 1.1. This is an application for a new premises licence under section 17 of the Licensing Act 2003.
 - 1.2. The application is for:
 - a) Late night refreshments
Monday to Sunday 23:00 – 05:00
 - b) Opening Hours
Monday to Sunday 10:00 – 05:00
 - 1.3. The application can be found at Appendix 2.
 - 1.4. In agreement with the Metropolitan Police the applicant has agreed the following amendments to the hours for licensable activities and conditions.
 - 1.5. Late Night Refreshments
Monday – Sunday: 23:00 hours to 0300 hours
Only delivery orders are permitted between 01:00 and 03:00 hours Monday – Sunday – Appendix 2
2. Representations
 - 2.1. Two relevant representations were received in relation to the application.
 - 2.2. The representations oppose the application, and these are from one Responsible Authorities, Licensing Authority and one resident and can be found at Appendix 3.
3. Policy

Licensing objectives (Chapter Four, Pages 30 – 43 of the Policy)

 - 3.1. The licensing objectives engaged by this application are:
 - a) The Prevention of Public Nuisance
 - b) The Prevention of Crime and Disorder

Hours Policy (Chapter Five, Pages 47 – 49 of the Policy)

- 3.2. The hours policy is engaged by this application in relation to the proposed end times for licensable activities. The framework hours are given in the policy as:

For licences not including the sale or supply of alcohol:

Monday to Thursday	09:00 am until midnight
Friday and Saturday	09:00 am until 00:30 am
Sunday	09:00 am until 11:00 pm

- 3.3. The times for the framework hours on any given day are not (and should not be regarded as) the “usual” or “normal” working hours for licensable activities in the Borough. Instead, the framework hours serve to identify those cases where the Licensing Authority will pay particular regard to the likely effect on the local neighbourhood of carrying out the proposed licensable activities.

Women’s Safety (Chapter Four, Pages 30 – 32 of the Policy)

- 3.4. The Council has adopted a set of principles that commit our licensed premises to act in a responsible manner, taking all forms of female harassment seriously and set out the practical steps licensed premises can take to support this.
- 3.5. The principles encourage all licensed premises to consider and implement them in the day-to-day operation of their premises and include:
- a) Let’s Communicate
 - b) Supporting Each Other
 - c) Training for All

The application does not include these principles.

Premises Policy (Chapter Eight, Pages 55 – 61 of the Policy)

- 3.6. The premises policies currently engaged by this application are:
- a) Restaurants, cafes and coffee houses
 - b) Late night refreshment venues
4. Secretary of State’s Guidance
- 4.1. The relevant parts of the Secretary of State’s Guidance (“the Guidance”) for this application are:
- a) Chapter 2 - The Licensing Objectives
 - b) Chapter 3 - Licensable Activities

- c) Chapter 8 - Applications for Premises Licences
- d) Chapter 9 - Determining Applications
- e) Chapter 10 - Conditions Attached to Premises Licences and Club Premises Certificates

5. Recommendations

5.1. To determine the application for a new premises licence under section 18 of the Licensing Act 2003.

5.2. Having considered the application, any the representations submitted in relation to this application, the legislative provisions, the Statement of Licensing Policy, and the Guidance issued by the Secretary of State, Panel Members have the following options:

- a) Grant the application in full with such conditions on the licence that are consistent with the operating schedule.
- b) Grant the application subject to revised conditions that they consider appropriate to promote the licensing objectives.
- c) Reject the whole or part of the application.

5.3. Members may attach additional conditions if they consider it appropriate for the promotion of the licensing objectives raised in the representations.

5.4. Members are reminded that all applications must be considered on their own merits, and that findings on any issues of fact should be on the balance of probability.

6. Conclusion

6.1. Members are required to consider the application in light of all the relevant information, and if approval is given, may attach such conditions appropriate to promote the licensing objectives.

REPORT ENDS