

Crown copyright and database rights 2026 OS AC0000849991

Application for full variations to a licensed premises - Ref no. 132299

Are you able to return the existing premises licence or club certificate?	Yes
What do you want to vary?	Premises licence : PREM-LIC\128148
Who is making the variation?	An authorised agent

Agent details

First name	Arlene
Last name	auf der Mauer
Name of business (optional)	ADM TRAINING SERVICES
Address	8 OXFORD ROAD HA1 4JF HARROW
Email address	[REDACTED]
Telephone number	[REDACTED]

Correspondence details

Who should we correspond with in regards to this application?	Agent
What type of variation are you applying for?	Full variation
What is the non-domestic rateable value (NDRV) of the premises?	28750
Will the variations mean the premises is used exclusively or primarily to sell or supply alcohol?	No

Application for full variations to a licensed premises - Ref no. 132299

Will the variations change the expected attendance?

No

When do you want the variations to take effect?

As soon as possible

What changes do you want to make?

- Amend activities

Activities on your licence

- j. Supply of alcohol

Supply of alcohol

Day	Start time	End time
Monday	08:00	23:00
Tuesday	08:00	23:00
Wednesday	08:00	23:00
Thursday	08:00	23:00
Friday	08:00	23:00
Saturday	08:00	23:00
Sunday	08:00	23:00

Revise the location (optional)

Off the premises

Are there changes to seasonal variations of the activity?

No

Are there changes to the activity taking place at other times?

No

Will any of the changes made give rise to concerns in respect of children?

No

Application for full variations to a licensed premises - Ref no. 132299

The prevention of crime and disorder

Yes : (b). Strong beer and cider above 5.5% ABV shall not be sold. (f). A refusals book shall be kept at the premises to record details of all refusals to sell alcohol. This book shall contain the date and time of the incident, a description of the customer, the name of the staff member who refused the sale, and the reason the sale was refused. The book shall be made available to police and authorised Council officers on request. (j). Shutters shall be closed and locked at the end of the permitted hours for the sale of alcohol. They shall remain locked until the start of the permitted hours on the following day.

Public safety

Yes : (e). Posters shall be displayed in prominent positions around the till advising customers of the proof of age policy in force at the premises.

The prevention of public nuisance

Yes : (t). No miniature or quarter bottles of spirits shall be sold at the premises. Similar

The prevention of children from harm

Yes : (m). The premises shall operate a Challenge 25 policy.

About this form**Issued by**

Camden Town Hall
Judd Street
London
WC1H 9JE

Contact phone

020 7974 4444

Form reference

Ref. no. 132299

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London Borough of Camden, 5 Pancras Square, London N1C 4AG

Premises Licence

London Borough of Camden Licensing Authority

Premises licence number

PREM-LIC\128148

Part 1 – Premises details

Postal address of premises, or if none, ordnance survey map reference or description

Charlotte Street Magazines
66 Charlotte Street
London
W1T 4QE

Telephone number N/A

Where the licence is time limited the dates

N/A

Licensable activities authorised by the licence

Retail of Alcohol: Yes

The times the licence authorises the carrying out of licensable activities

Retail of Alcohol:

Monday to Saturday 08:00 – 17:00

The opening hours of the premises

Monday to Saturday 08:00 – 23:00

Where the licence authorises supplies of alcohol whether these are on and/or off supplies:

OFF only

Part 2

Name, (registered) address, telephone number and e-mail (where relevant) of holder of premises licence



Charlotte Magazines UK Ltd
427A Kingston Road
Ewell
KT19 0BT

Registered number of holder, for example company number, charity number (where applicable)

14082544

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

Aniket Jagdishbhai Patel

[REDACTED]
[REDACTED]
[REDACTED]

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises the supply of alcohol

Issuing Authority:

Personal Licence Number:

[REDACTED]
[REDACTED]

For Corporate Services Directorate on behalf of the Licensing Authority

[REDACTED]

Date Licence Granted: 30/06/2025 APP\PREMISES-NEW\128149



Annex 1 - Mandatory conditions

1. No supply of Alcohol may be made under the Premises Licence:
 - (a) At a time when there is no Designated Premises Supervisor in respect of the Premises Licence; or
 - (b) At a time when the Designated Premises Supervisor does not hold a Personal Licence or his Personal Licence is suspended.
2. Every supply of alcohol under the Premises Licence must be made, or authorised by a person who holds a Personal Licence.
3. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.
4. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
5. For the purposes of the condition set out in paragraph 1
 - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979(1);
 - (b) "permitted" price is the price found by applying the formula - $P=D+(D \times V)$ where:
 - (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
 - (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence—



- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d)"relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e)"value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

6. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

7. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 - Conditions consistent with the operating schedule

- 8. CCTV shall be installed, operated, and maintained, to function all times that the premises is open for licensable activities. CCTV will comply with the following:
 - a. The system will record in real time and recordings will be date and time stamped;
 - b. Recordings will be kept for a minimum of 31 days and downloaded footage will be provided free of charge to the police or other authorised officers on request (subject to the Data Protection Act requirements) within 48 hours of any request.
 - c. The CCTV system shall be maintained in good working order and at all times the premises is open to the public, be fully operational covering both internal and external areas of the premises to which the public have access.
 - d. The CCTV camera views are not to be obstructed.



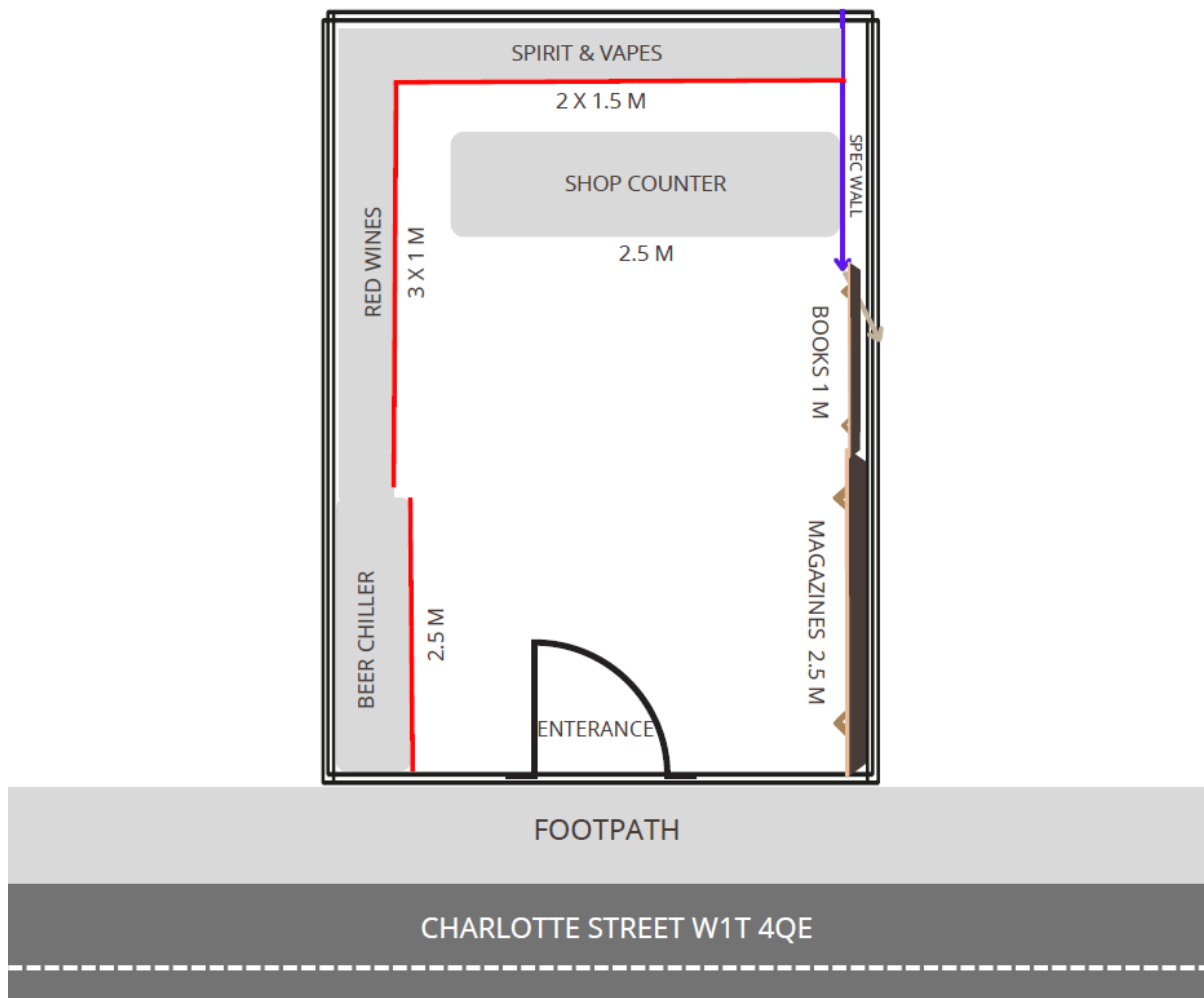
- e. At all times when the premises are open for the purposes of licensable activities, a suitably trained member of staff shall be present to assist the Police or an authorised officer in obtaining the CCTV footage.
9. A Challenge 25 policy will be enforced, where any person reasonably looking under the age of 25 shall be asked to prove their age when attempting to purchase alcohol and signs to this effect will be displayed at the premises. The only acceptable forms of identity will be those with photographic identification documents recognised in the Home Office guidance; including passports, photo-card driving licence or proof of age card bearing the PASS hologram
10. Police must be called to incidents of violence and/or disorder where appropriate
11. An incident log shall be kept at the premises and be made available upon request to the Police or the Local Authority. The book will record the date, time and whom is making the entry. The following must be recorded:
 - a. All crime reported to the venue
 - b. All refused sales
 - c. Any complaints received
 - d. Any faults in the CCTV system
 - e. Any visit by a relevant authority or emergency service
 - f. CAD reference numbers where Police are called
12. The premises licence holder shall not sell super strength beer, lager or cider with an alcohol content above 5.5% ABV or greater. This restriction shall not apply in respect of specialist branded premium priced products, for example Craft ales, local or micro-brewery specialist products, boxed gifts or national celebratory/commemorative beer, lager or cider with alcohol content of 5.5% ABV or greater.
13. No miniature bottles of spirits of 20 cl or below shall be sold from the premises.
14. Alcohol shall not be sold in an open container, be opened in the premises, or be consumed in the premises.
15. A sign shall be displayed at the point of sale stating "No Proof of Age - No Sale".
16. No alcohol to be stored beneath the serving counters at any time.
17. All products to be paid for in full at the point of sale. No 'credit' to be offered to any customers.
18. All alcohol kept in the public part of the premises shall be kept in display units. All display units for alcohol will have lockable shutters. Shutters will be locked at the end of permitted hours for the sale of alcohol and shall not be opened again until the start of permitted hours the following day.
19. The area behind the counter shall be accessible via a door which can be fastened from behind the counter.
20. Drinks shall only be displayed for sale in direct line of sight from the till operator.



21. Spirit will be behind the door but wines and beer we have to keep in the chiller next to counter so customers can choose by them self.
23. All purchases shall be made from Wholesalers/Cash and Carry only.
24. Notices shall be displayed for customers to have consideration for neighbours.
25. The sale/supply of alcohol OFF-the-Premises shall be ancillary to the premises being a Newsagent retail shop.
26. No single cans or bottles of beer, cider, alcopops or mixed alcoholic drinks shall be sold.
27. At least one person holding a personal licence shall be on duty at the premises when alcohol is being sold.
28. A refusals book shall be kept at the premises to record details of all refusals to sell alcohol. This book shall contain the date and time of the incident, a description of the customer, the name of the staff member who refused the sale, and the reason the sale was refused. The book shall be made available to police and authorised Council officers on request.
29. The designated premises supervisor shall regularly check the refusals book to ensure it is being consistently used by all staff.
30. All staff responsible for selling alcohol shall receive regular training in the Licensing Act 2003. Written records of this training shall be retained and made available to police and authorised Council officers on request.
31. The premises shall use cash till prompts to remind staff to ask for proof of age.
32. Notices shall be displayed in prominent positions on the premises near to where alcohol is kept and sold advising customers that the whole of the London Borough of Camden is a controlled drinking zone.
33. Where the supply of alcohol includes delivery to the customer, the licence holder shall ensure that specific procedures are in place and that the activity does not cause nuisance at or near the premises.
34. No "alcopops" or sweet-flavoured "tonic wines" or "mixed alcoholic drinks" shall be sold at the premises.
35. Alcohol deliveries shall only be made to business and/or private residences and not to any public/open spaces.
36. Courier collections will only take place during the opening hours of the restaurant.
37. Staff shall ensure that motorbike engines should be off while they pick up the orders.
38. Staff shall encourage the use of cycle couriers (instead of scooters) in order to cut down on noise disturbance
39. If scooter courier, the delivery/collection company will only be called when the order has been prepared and is ready for collection;
One collection at a time whenever possible;
Scooter couriers to turn off their engines, and no prolonged hanging around.

Annex 3 - N/A**Annex 4 – Plans**

FLOOR PLAN CHARLOTTE STREET
MAGAZINES 66 GROUND FLOOR





London Borough of Camden, 5 Pancras Square, London N1C 4AG

Premises Licence Summary
London Borough of Camden Licensing Authority

Premises licence number PREM-LIC\128148

Part 1 – Premises details

Postal address of premises, or if none, ordnance survey map reference or description

Charlotte Street Magazines 66 Charlotte Street London W1T 4QE
--

Telephone number N/A

Where the licence is time limited the dates N/A

Licensable activities authorised by the licence
--

Retail of Alcohol:	Yes
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The times the licence authorises the carrying out of licensable activities	
---	--

Retail of Alcohol:	
Monday to Saturday	08:00 – 17:00

The opening hours of the premises
--

Monday to Saturday 08:00 – 23:00

Where the licence authorises supplies of alcohol whether these are on and/or off supplies:

OFF only

Part 2

Name, (registered) address of holder of premises licence

Charlotte Magazines uk ltd 427A Kingston Road Ewell KT19 0BT



Registered number of holder, for example company number, charity number (where applicable)

14082544

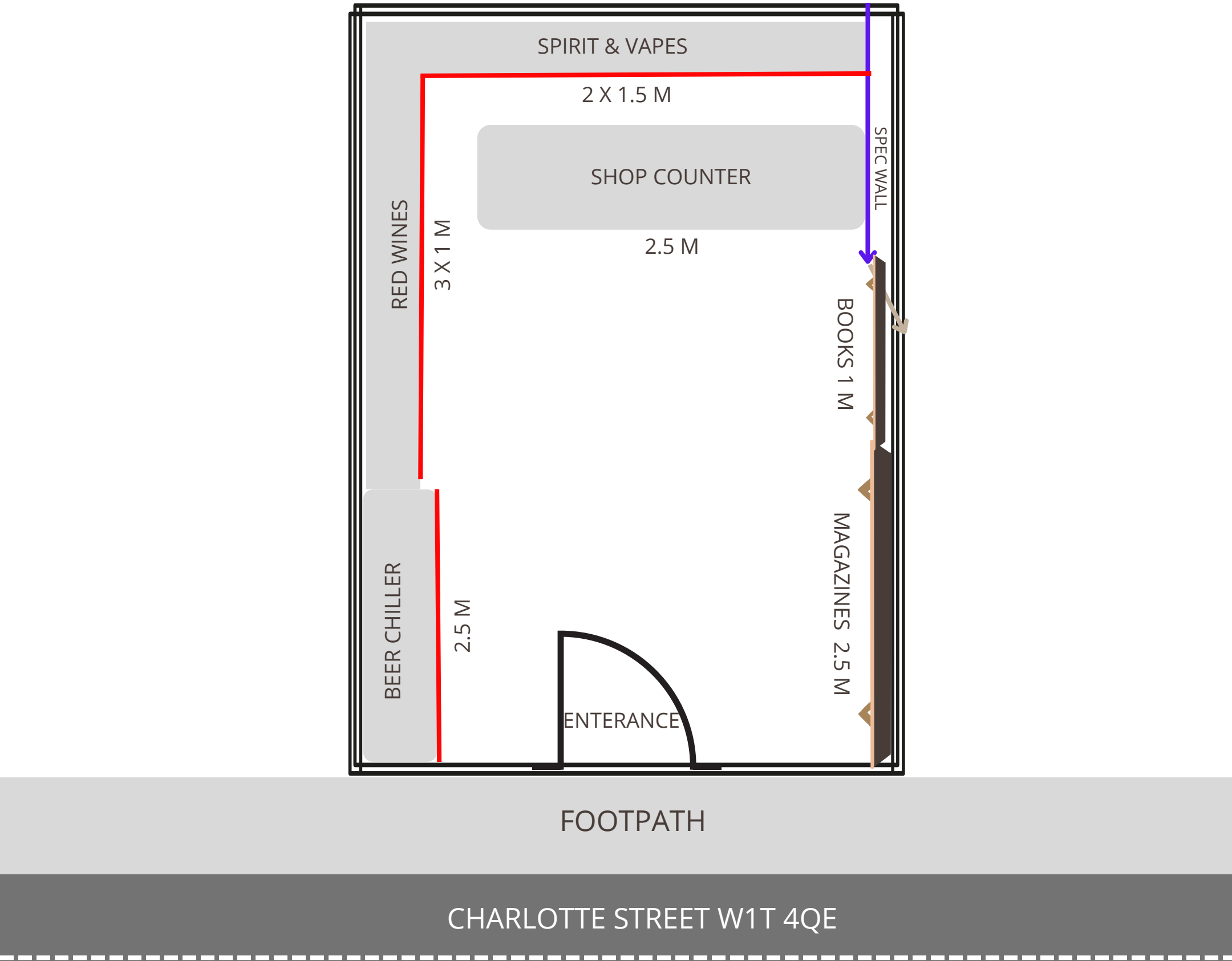
Name of designated premises supervisor where the premises licence authorises the supply of alcohol

Aniket Jagdishbhai Patel

State whether access to the premises by children is restricted or prohibited

Restricted

FLOOR PLAN CHARLOTTE STREET
MAGAZINES 66 GROUND FLOOR



Representation	
Premises name	Charlotte Street Magazines
Application reference number	APP\PREMSIES-VARY\132299
Last date for representation	12/12/2025

Making a representation as

As an organisation

Your details**Organisation name**

Charlotte Street Association

First name

Linus

Last name

Rees

Telephone number (optional)**Email address****Address**

Flat 2
19 Tottenham Street
London
W1T 2AN

Remain anonymous

No

Grounds of representation

- prevention of public nuisance

Details of representation

Charlotte Street Association objects to this application to extend the hours for the sale of alcohol to drink off the premises. We consider the extended hours would lead to an increase in public nuisance in the area, which has a significant residential population. The Charlotte Street and Tottenham Court Road area has a large number of premises selling alcohol to drink off the premises, and on the premises due to the concentration of pubs, bars, and restaurants in the area. It is also a public nuisance and crime hotspot. There has been a steady increase in the number of premises selling

alcohol in the area over the past five years. This particular premises did not have an alcohol licence until this year. To our knowledge, prior to this year the premises never had an licence to sell alcohol. Any increase in the number of these premises and the hours for licensable activities has a "cumulative impact" on the neighbourhood and we ask that this should be taken into account when making a decision on this particular application. The neighbourhood also has a large number of people sleeping out in the open, many of whom have alcohol dependency problems. The increased local availability of alcohol could add to the harm they experience. We note and welcome the reference to harm from alcohol in Camden's new statement of licensing policy. It is also a concern for us that people sleeping out in the open may experience physical harm or abuse from other people who have consumed alcohol locally. The availability of alcohol at a later hour could contribute to the current public nuisance for residents from alcohol consumption on the street by way of accumulative impact. For the above reasons the application should be refused.

About this form

Issued by

Camden Town Hall
Judd Street
London
WC1H 9JE

Contact phone

020 7974 4444

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From: [Charlotte Street Assoc.](#)
To: [Arlene auf der Mauer](#); [Samina Khan](#)
Subject: Re: Variation Application 132299 blue notice
Date: 22 December 2025 08:01:18

[EXTERNAL EMAIL] Beware – This email originated outside Camden Council and may be malicious Please take extra care with any links, attachments, requests to take action or for you to verify your password etc.

Samina

Having met the applicant last week and now discussed the application further with my colleague Clive, we wish to maintain our objection. Therefore if the applicant wishes to proceed a hearing will be necessary.

Please notify us of a date of any hearing arranged.

Regards

Linus Rees
on behalf of Charlotte Street Association

On Friday, 19 December 2025 at 14:38:23 GMT, Samina Khan <samina.khan@camden.gov.uk> wrote:

Thank you, Linus, excellent news. Have a great weekend all and catch up next week.

Samina Khan
Licensing Officer

Telephone: [REDACTED]

From: Charlotte Street Assoc. [REDACTED]
Sent: 19 December 2025 14:37
To: Arlene auf der Mauer [REDACTED] Samina Khan
[REDACTED]
Cc: Charlotte Street Association [REDACTED]
Subject: Re: Variation Application 132299 blue notice

[EXTERNAL EMAIL] Beware – This email originated outside Camden Council and may be malicious Please take extra care with any links, attachments, requests to take action or for you to verify your password etc.

Samina

I have just had a very pleasant meeting with the applicant and his representative. I will need to report back to my colleague Clive about this before deciding how to proceed.

I will try to get back to you on Monday afternoon (22 December).

Regards

Linus Rees

on behalf of Charlotte Street Association

On Friday 19 December 2025 at 13:48:05 GMT, Samina Khan [REDACTED] wrote:

Afternoon,

Please advise me on any development with the representation I forwarded so that I may look at scheduling a hearing if required.

Kind regards,

Samina Khan
Licensing Officer

Telephone: [REDACTED]

From: Samina Khan

Sent: 16 December 2025 11:32

To: 'Arlene auf der Mauer' [REDACTED]

Subject: RE: Variation Application 132299 blue notice

Good Morning Arlene,

We have only received the attached representation, and I am hopeful that by engaging with the Charlotte Street Association, an agreement may be reached and a hearing avoided. Please keep me updated on any progress.

Kind Regards,

Samina Khan
Licensing Officer

Telephone: [REDACTED]

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Conditions consistent with the operating schedule

1. All front of house staff shall be trained in Welfare and Vulnerability Engagement (WAVE), "Ask for Angela", drink spiking. Records of staff training shall be provided to an authorised officer upon request.
2. Strong beer and cider above 5.5% ABV shall not be sold.
3. A refusals book shall be kept at the premises to record details of all refusals to sell alcohol. This book shall contain the date and time of the incident, a description of the customer, the name of the staff member who refused the sale, and the reason the sale was refused. The book shall be made available to police and authorised Council officers on request.
4. Shutters shall be closed and locked at the end of the permitted hours for the sale of alcohol. They shall remain locked until the start of the permitted hours on the following day.
5. Posters shall be displayed in prominent positions around the till advising customers of the proof of age policy in force at the premises. No proof, no sale.
6. No miniature or quarter bottles of spirits shall be sold at the premises.
7. A Challenge 25 policy will be enforced, where any person reasonably looking under the age of 25 shall be asked to prove their age when attempting to purchase alcohol and signs to this effect will be displayed at the premises. The only acceptable forms of identity will be those with photographic identification documents recognised in the Home Office guidance; including passports, photocard driving licence or proof of age card bearing the PASS hologram.

Section 1: Background comments of the Head of Legal Services

- 1.1 The purpose of Camden's Statement of Licensing Policy is to make it clear to applicants that wider considerations will be taken into account when determining applications. It is intended to guide the Licensing Panel when considering licence applications. However, the Licensing Panel must always consider each application on its own merits and allow exceptions to the normal policy where the circumstances of the application justify allowing an exception. The burden is on the applicant to show that they comply with the policy.
- 1.2 Members should only address those matters that have formed the subject matter of relevant representations. Matters that arise that are not the subject of relevant representations fall outside the function that the Panel is exercising when it holds a hearing
- 1.3 Members must determine, having regard for the evidence, whether granting the application for a premises licence will impact adversely on the policy criteria listed in paragraph 4.1 of this report.
- 1.4 In accordance with the provisions of Part 1 of Schedule 5 of the Act, where a Licensing Authority rejects in whole or in part, an application for a new premises licence, the applicant may appeal against the decision, to a magistrate's court within 21 days of being notified of the decision.
- 1.5 Similarly, where a person who made relevant representations in relation to the application contends that the licence ought not to have been granted, or that different or additional conditions should have been imposed on the licence, he may appeal against the decision to a magistrates court within 21 days of being notified of the decision.
- 1.6 The Human Rights Act 1998 incorporates the key articles of the European Convention on Human Rights into domestic law. Decisions on licensing matters are actions of a public authority and must be compatible with Convention rights. Consequently Members of the Panel must be aware of the rights contained in the Convention (particularly those set out below) when making licensing decisions.
 - (a) Article 6: Right to a fair trial
In the determination of his civil rights and obligations, everyone is entitled to a fair and public hearing within a reasonable time by an independent and impartial tribunal established by law.
 - (b) Article 8: Right to respect for private and family life
Everyone has a right to respect for his or her private life, his home and correspondence.
 - (c) Article 1 of the First Protocol: Protection of property
Every natural or legal person is entitled to the peaceful enjoyment of his possessions, including a licence. No one shall be deprived of his possessions

except in the public interest and subject to the conditions provided for by law and by the general principles of international law.

(d) Article 10: Freedom of Expression

Everyone has the right to freedom of expression. This right shall include freedom to hold opinions and to receive and impart information and ideas without interference by public authority and regardless of frontiers. This Article shall not prevent States from requiring the licensing of broadcasting, television or cinema enterprises.

The exercise of these freedoms since it carries with it duties and responsibilities may be subject to such formalities, conditions, restrictions or penalties as are prescribed by law and are necessary in a democratic society, in the interests of national security, territorial integrity or public safety, for the prevention of disorder or crime, for the protection of health and morals, for the protection of the reputation or rights of others, for preventing the disclosure of information received in confidence, or for maintaining the authority and impartiality of the judiciary.

(e) Article 14: Prohibition of discrimination

The enjoyment of the rights and freedoms set forth in this Convention shall be secured without discrimination on any ground such as sex, race, colour, language, religion, political or other opinion, national or social origin, association with a national minority, property, birth, or other status.

Section 2: Financial Comments

- 2.1 Following consideration there are no financial implications concerning this application. The Director of Finance has been consulted in the preparation of this report and has no further comments to add.