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Imperial, Ground Floor, 102 Parkway NW1 7AN

Scale = 1:362.880
22-January-2026



Camden Council

Application for a premises licence to be granted under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We Mr Sarkawt KARIMI

(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises details

Postal address of premises or, if none, ordnance survey map reference or description Imperial Grd Flr 102 Parkway			
Post town	Camden Town	Postcode	NW1 7AN
Telephone number at premises (if any)		[REDACTED]	
Non-domestic rateable value of premises		£ 15.250	

Part 2 - Applicant details

Please state whether you are applying for a premises licence as

Please tick as appropriate

- | | | |
|--|-------------------------------------|-----------------------------|
| a) an individual or individuals * | <input checked="" type="checkbox"/> | please complete section (A) |
| b) a person other than an individual * | | |
| i as a limited company/limited liability partnership | <input type="checkbox"/> | please complete section (B) |
| ii as a partnership (other than limited liability) | <input type="checkbox"/> | please complete section (B) |
| iii as an unincorporated association or | <input type="checkbox"/> | please complete section (B) |
| iv other (for example a statutory corporation) | <input type="checkbox"/> | please complete section (B) |
| c) a recognised club | <input type="checkbox"/> | please complete section (B) |
| d) a charity | <input type="checkbox"/> | please complete section (B) |
| e) the proprietor of an educational establishment | <input type="checkbox"/> | please complete section (B) |
| f) a health service body | <input type="checkbox"/> | please complete section (B) |

- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales ☐ please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England ☐ please complete section (B)
- h) the chief officer of police of a police force in England and Wales ☐ please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm (by ticking yes to one box below):

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or ☒

I am making the application pursuant to a
 statutory function or ☐
 a function discharged by virtue of Her Majesty's prerogative ☐

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr <input checked="" type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname KARIMI			First names Sarkawt		
Date of birth: [REDACTED]		I am 18 years old or over <input checked="" type="checkbox"/>		Please tick yes	
Nationality: [REDACTED]					
Place of Birth: [REDACTED]					
Current residential address if different from premises address		[REDACTED]			
Post town	[REDACTED]	Postcode	[REDACTED]		
Daytime contact telephone number		[REDACTED]			
E-mail address (optional)		[REDACTED]			

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
Date of birth		I am 18 years old or over <input type="checkbox"/>		Please tick yes	
Nationality					
Current postal address if different from premises address					
Post town		Postcode			

Daytime contact telephone number	
E-mail address (optional)	

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name
Address
Registered number (where applicable)
Description of applicant (for example, partnership, company, unincorporated association etc.)
Telephone number (if any)
E-mail address (optional)

Part 3 Operating Schedule

When do you want the premises licence to start?

DD		M		YYY			
0	5	1	2	2	0	2	5

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD		M		YYYY		

Please give a general description of the premises (please read guidance note 1)

A small sized grocery store situated on the ground floor of a multi-purpose building on a road in a retail shopping area in London.

Our client does understand that the premises sits inside a cumulative impact zone, however it must be stressed that the premise is quite small with a capacity of about 15 persons at any one time. The premises is not alcohol led and will only dedicate about 10% of the floor area for the sale of alcoholic products. All spirits will be stored and sold from behind the counter and the beer fridge is situated next to the counter. Only small quantities of alcohol will be displayed for sale.

The premises also intends to operate within the frame work hours recommended in the Camden Town Cumulative Impact policy.

Our client will have all the necessary tools in place that will allow him to reinforce and underpin all 4 the Licensing Objectives.

The premises will be operating a bespoke full set of Compliance log books that we have designed and are have successfully been used by hundreds of licensed premises all over the country since 2007.

Many premises are forced to accept robust conditions and very often have no means of supporting them.

The Management and staff at the premises will be operating a set of Compliance books consisting of:

- 1: CCTV log book
- 2: Refusals Register log
- 3: Incident Log
- 4: Staff Induction Log – to include the conditions of the licence, the use of the Compliance Books and signage and the 4 licensing objectives. It also has a section on the written alcohol authorisation for all persons
- 5: Age Product Verification Training Book -this is Q & A self test training book. It has 3 sections
 - 1: Alcohol, Challenge 25, Conflict Management
 - 2: The sale of Cigarettes both legal and illegal
 - 3: 30 products that have age restriction upon them

All the log books are bound and tamperproof and will be kept on the premises for a minimum of 12 months.

The premises will also display in prominent positions the following:

- Challenge 25 A4 posters
- Proxy signs
- Quiet Notices
- Customer alcohol Refusal Policy
- Age Verification Policy and Scheme

Any staff employed to work at the premises will commence a training programme at the start of their employment and will go through refresher training at least a minimum of 6 months thereafter.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(please see sections 1 and 14 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2)

Please tick all that apply

- a) plays (if ticking yes, fill in box A) ☐
- b) films (if ticking yes, fill in box B) ☐
- c) indoor sporting events (if ticking yes, fill in box C) ☐
- d) boxing or wrestling entertainment (if ticking yes, fill in box D) ☐
- e) live music (if ticking yes, fill in box E) ☐
- f) recorded music (if ticking yes, fill in box F) ☐
- g) performances of dance (if ticking yes, fill in box G) ☐
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H) ☐

Provision of late night refreshment (if ticking yes, fill in box I) ☐

Supply of alcohol (if ticking yes, fill in box J) ☒

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 7)			<u>Will the performance of a play take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4)		
Mon					
Tue					
			<u>State any seasonal variations for performing plays</u> (please read guidance note 5)		
Wed					
Thur					
			<u>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Fri					
Sat					
Sun					

B

Films Standard days and timings (please read guidance note 7)			<u>Will the exhibition of films take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4)		
Mon					
Tue					
			<u>State any seasonal variations for the exhibition of films</u> (please read guidance note 5)		
Wed					
Thur					
			<u>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Fri					
Sat					
Sun					

C

Indoor sporting events Standard days and timings (please read guidance note 7)			<u>Please give further details</u> (please read guidance note 4)
Day	Start	Finish	
Mon			
Tue			<u>State any seasonal variations for indoor sporting events</u> (please read guidance note 5)
Wed			
Thur			
Fri			<u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u> (please read guidance note 6)
Sat			
Sun			

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 7)			<u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4)		
Mon					
Tue					
			<u>State any seasonal variations for boxing or wrestling entertainment</u> (please read guidance note 5)		
Wed					
Thur					
			<u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Fri					
Sat					
Sun					

E

Live music Standard days and timings (please read guidance note 7)			<u>Will the performance of live music take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4)		
Mon					
Tue			<u>State any seasonal variations for the performance of live music</u> (please read guidance note 5)		
Wed			<u>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Thur					
Fri					
Sat					
Sun					

F

Recorded music Standard days and timings (please read guidance note 7)			<u>Will the playing of recorded music take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4)		
Mon					
Tue					
			<u>State any seasonal variations for the playing of recorded music</u> (please read guidance note 5)		
Wed					
Thur					
			<u>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Fri					
Sat					
Sun					

G

Performances of dance Standard days and timings (please read guidance note 7)			<u>Will the performance of dance take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4)		
Mon					
Tue					
			<u>State any seasonal variations for the performance of dance</u> (please read guidance note 5)		
Wed					
Thur					
			<u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Fri					
Sat					
Sun					

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 7)			Please give a description of the type of entertainment you will be providing		
Day	Start	Finish	<u>Will this entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			<u>Please give further details here</u> (please read guidance note 4)		
Wed					
Thur			<u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u> (please read guidance note 5)		
Fri					
Sat			<u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sun					

I

Late night refreshment Standard days and timings (please read guidance note 7)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 3)		Indoors	<input type="checkbox"/>
					Outdoors	<input type="checkbox"/>
					Both	
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4)			
Mon						
Tue						
			<u>State any seasonal variations for the provision of late night refreshment</u> (please read guidance note 5)			
Wed						
Thur						
			<u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u> (please read guidance note 6)			
Fri						
Sat						
Sun						

J

Supply of alcohol Standard days and timings (please read guidance note 7)			<u>Will the supply of alcohol be for consumption – please tick</u> (please read guidance note 8)	On the premises	<input type="checkbox"/>			
				Off the premises	X			
				Both	<input type="checkbox"/>			
Day	Start	Finish	<u>State any seasonal variations for the supply of alcohol</u> (please read guidance note 5)					
Mon	08.00	22.30						
Tue	08.00	22.30						
Wed	08.00	22.30						
Thur	08.00	22.30						
Fri	08.00	22.30						
Sat	08.00	22.30						
Sun	08.00	22.30						
						<u>Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):

Name	
Mr Sarkawt KARIMI	
<div style="background-color: black; width: 100px; height: 15px;"></div> <div style="background-color: black; width: 100px; height: 15px;"></div> <div style="background-color: black; width: 100px; height: 15px;"></div>	Nationality <div style="background-color: black; width: 100px; height: 15px;"></div> <div style="background-color: black; width: 100px; height: 15px;"></div> <div style="background-color: black; width: 100px; height: 15px;"></div>
Address	
<div style="background-color: black; width: 100%; height: 20px;"></div>	
Postcode	<div style="background-color: black; width: 100px; height: 15px;"></div>
Personal licence number (if known)	
<div style="background-color: black; width: 100%; height: 20px;"></div>	
Issuing licensing authority (if known)	
<div style="background-color: black; width: 100%; height: 20px;"></div>	

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).

None

L

Hours premises are open to the public Standard days and timings (please read guidance note 7)			<u>State any seasonal variations</u> (please read guidance note 5)
Day	Start	Finish	
Mon	08.00		<u>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</u> (please read guidance note 6)
		22.30	
Tue	08.00		
		22.30	
Wed	08.00		
		22.30	
Thur	08.00		
		22.30	
Fri	08.00		
		22.30	
Sat	08.00		
		22.30	
Sun	08.00		
		22.30	

M Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 10)

CCTV

1.1 The premise are to operate an effective CCTV system which is to be maintained in good working order and operating at all times the premises is open for business.

1.2 The recording medium (e.g. disks / tapes / hard drive, etc.) and associated images are to be retained and securely stored for a minimum period of 31 days and are to be made available to the police / authorised officers of the Licensing Authority upon request.

1.3 The premises licence holder or designated premises supervisor is to provide the police with the contact details of at least one other member of staff (or other person(s) who is trained and familiar with the operation of the equipment so that, at the expense of the premises licence holder, they are able to check that the equipment is operating properly and that they are able to provide copies of recorded data within 12 hours from the time of the request.

1.4 A CCTV log book will be operated and completed at least once a week to record the checks made by a responsible person for any malfunctions in the hard-drive, recording, downloading and time/date recording of footage.

1.5 In the case of a breakdown or malfunction of the CCTV system, the premises licence holder / designated premises supervisor will ensure that the CCTV is in working order as soon as practicable and a record of the malfunction will be recorded in the CCTV log book.

b) The prevention of crime and disorder**As above plus**

2. A written sale of alcohol authorized log will be completed for all non Personal Licence holders employed on the premises. This log can be found in the Staff Induction training manual, records to be retained on the premises for 12 months.
3. Staff training shall take place on the following subject matters
 - Challenge 25,
 - Types of ID and how to check ID,
 - how to refuse age restricted products
 - Test Purchases and the penalties for failure
 - Licensing objectives
 - Cigarette sales
 - Illegal cigarettes and vapes
 - Age Verification Policy and Scheme
 - 30 age restricted products
 - Proxy sales
 - The legal Rights of Trading Standards

All staff will also be trained to complete the following compliance logs

 - 1: CCTV Log book
 - 2: Refusal Log Book
 - 3: Incident log Book
 - 4: Age Verification Training Log
 - 5: Staff Induction Training Log

within 7 days of commencement of employment and a refresher exercise every six months thereafter. A written record of this training will be maintained and made available to a Police Constable and any other authorised officer for inspection on request.
4. The contact telephone number of Designated Premises Supervisor will be written on the cover of the Staff Induction Training Manual and made available to a Police Constable or other authorized officers at all times that alcohol is on sale.
5. An incident book/register will be maintained to record:
 - i. All incidents of crime and disorder occurring on or within the direct location directly outside the premises.
 - ii. Details of occasions when the police have been called to the premises.
6. This book/register shall be made available for inspection by a Police Constable or other authorised officer on request.
7. All spirits displayed for sale will be stored behind the counter.

c) Public safety

No risk has been assessed

d) The prevention of public nuisance

8. Management and staff will use their best endeavours to observe the external area of the shop and any ex-customers suspected of loitering outside the premises and with no risk to their own safety will use their best endeavours to encourage them to leave the vicinity of the premises quickly and quietly.

9. Prominent, clear and legible notices must be displayed at all exits requesting that customers respect the needs of any local residents and to leave the vicinity of the premises quickly and quietly.

e) The protection of children from harm

10. The premises will operate a "Challenge 25" proof of age policy and scheme. These 2 policies can be found in the Staff Induction Training book. Signage for Challenge 25 will be prominently displayed within the premises at the entrance and at the point of sale. Persons who appear to be under the age of 25 must produce proof of identity/age before being sold alcohol. It is recommended that only a passport, photo-card driving licence or a proof of age card bearing the official 'PASS' accreditation hologram to be accepted as proof of age.

11. The premises is to maintain a refusals to record the details of incidents / descriptions of individuals whenever a member of staff has refused to sell alcohol to a person suspected of being under the age of 18 and record this in the refusals book. The book must be made available to a Police Constable or other authorised officers of the Licensing Authority on request.

Checklist:

Please tick to indicate agreement

- | | |
|---|----------|
| • I have made or enclosed payment of the fee. | X |
| • I have enclosed the plan of the premises. | X |
| • I have sent copies of this application and the plan to responsible authorities and others where applicable. | X |
- Electronic application*

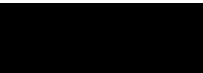
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable. X
- I understand that I must now advertise my application. X
- I understand that if I do not comply with the above requirements my application will be rejected. X
- [Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15). X

It is an offence, under section 158 of the licensing act 2003, to make a false statement in or in connection with this application. Those who make a false statement may be liable on summary conviction to a fine of any amount.

It is an offence under section 24b of the immigration act 1971 for a person to work when they know, or have reasonable cause to believe, that they are disqualified from doing so by reason of their immigration status. Those who employ an adult without leave or who is subject to conditions as to employment will be liable to a civil penalty under section 15 of the immigration, asylum and nationality act 2006 and pursuant to section 21 of the same act, will be committing an offence where they do so in the knowledge, or with reasonable cause to believe, that the employee is disqualified

Part 4 – Signatures (please read guidance note 11)






Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

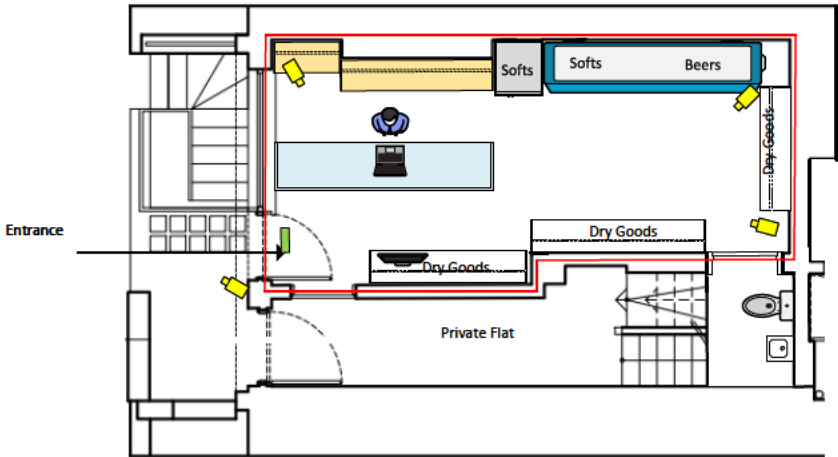
Declaration	<ul style="list-style-type: none"> • [Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15). • The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15)
Signature	
Date	5th November 2025
Capacity	Agent on behalf of the applicant

For joint applications, signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent (please read guidance note 13). **If signing on behalf of the applicant, please state in what capacity.**

Signature	
Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14)			
[REDACTED] Licensing Consultant JMC Licensing Consultants [REDACTED] [REDACTED]			
Post town	[REDACTED]	Postcode	[REDACTED]
Telephone number (if any)	[REDACTED]		
If you would prefer us to correspond with you by e-mail, your e-mail address (optional)			
[REDACTED]			

LEGEND	Monitor 	Fire Exit 
Camera 	Fire Ext. Water 	Licensable Area 



Drawing Purpose	Name of Premises			Premises Address	SCALE
PREMISES LICENCE APPLICATION				102 Parkway,	1-100
Drawing Details				Camden,	
The purpose of this drawing is for the submission of a Premises Licence Application. All Measurements have been drawn in millimetres. This drawing is not be used for the intention of any building, shop fitting or construction purposes.				London,	
				NW1 7AN	

From: [REDACTED]
Sent: 05 December 2025 14:01
To: [REDACTED]
Cc: licensing inbox [REDACTED]
Subject: RE: Imperial 102 Parkway NW1 7AN

[EXTERNAL EMAIL] Beware – This email originated outside Camden Council and may be malicious
Please take extra care with any links, attachments, requests to take action or for you to verify your
password etc.

Hi June,

Thank you for the e-mail and agreeing to the conditions.


Camden Licensing, I can confirm that we are happy with these conditions to be added
to the licence and we will not be making any representations.

Kind regards,

PC Juan GOMEZ 1692CN

Camden Police Licensing Team | Central North BCU



 Metropolitan Police Service
Camden Borough Operational Command Unit
Kentish Town Police Station,
12a Holmes Road,
London
NW5 3AE



From: June Clarke [REDACTED]
Sent: 04 December 2025 01:29
To: Gomez Juan - CN-CU [REDACTED]
Cc: licensing inbox [REDACTED]
Subject: Re: Imperial 102 Parkway NW1 7AN

Good evening PC Gomez / Paul Richards,

Following on from our conversation, I confirm the following amendments to your
proposed conditions agreed by all parties.

Original proposal

- All alcohol in the public parts of the premises shall be kept in display units. All display units for alcohol will have metal shutters ***if premises is to remain open past the licensable hours.***

Amended proposal

1: All alcohol displayed in the customer area of the shop shall be kept in a refrigerated unit(s) that shall be secured, locked and inaccessible by any customer, when the premises are open outside the permitted times.

Agreed addition to condition

2: Police must be called to incidents of violence and/or serious disorder

-
- Shutters ***on the display units*** will be locked at the end of permitted hours for the sale of alcohol and shall not be opened again until the start of permitted hours the following day.

I also attach the page from the Camden New Journal where the Public Notice was placed.

•

Regards
June
June Clarke
Licensing Consultant
JMC Licensing Consultants
Warrington Business Park
Long Lane
Warrington, WA2 8TX

On 25 Nov 2025, at 14:25, [REDACTED] wrote:

Hi June,

Thanks for the reply. Don't worry about the delay, I've been away too.

I'm glad your client is happy with most of the conditions, just a couple of things regarding the shutters and police being called.

The metal shutters are asked for in case the venue decides to open later for any reason or occasion, however, I fully appreciate the cost involved specially if they stick to closing at that time every day. Therefore, I propose the following rewording:

- All alcohol in the public parts of the premises shall be kept in display units. All display units for alcohol will have metal shutters ***if premises is to remain open past the licensable hours.***

The condition below it was in reference to these metal shutters on the display units. Happy to clarify it if the above is agreed to:

- Shutters ***on the display units*** will be locked at the end of permitted hours for the sale of alcohol and shall not be opened again until the start of permitted hours the following day.

We also appreciate conditions 5 and 6 regarding keeping a log book for incidents of crime and disorder but the wording does not specify that police should be called to these incidents, just that a note made when they are. Therefore, we would like the condition (below) to be added so it's clear that police must be called as well.

- Police must be called to incidents of violence and/or serious disorder

Kind regards,

PC Juan GOMEZ 1692CN

Camden Police Licensing Team | Central North BCU
<image001.gif>

 Metropolitan Police Service
Camden Borough Operational Command Unit
Kentish Town Police Station,
12a Holmes Road,
London
NW5 3AE



From: June Clarke [REDACTED]
Sent: 24 November 2025 15:32
To: Gomez Juan - CN-CU [REDACTED]

Cc: Sarkawt K [REDACTED]
Subject: Re: Imperial 102 Parkway NW1 7AN

Good afternoon PC Gomez,

My apologies for the delayed response as I have been away for a few days.

After discussing your proposed conditions with my client, please see below our response.

Regards
June
June Clarke
JMC Licensing Consultants,
Warrington Business Park
Long Lane
Warrington
WA2 8TX
[REDACTED]
e: [REDACTED]

On 11 Nov 2025, at 18:10, [REDACTED] wrote:

Hi June Clarke,

I'm a Police Licensing officer from Camden. I'm emailing you regarding the Premises Licence application for the above address, application reference APP\PREMISES-NEW\132131.

Thank you for the application, it's genuinely one of the best ones we've received in a while.

We are happy with the conditions on the application, however, for crime prevention purposes, we would like to add a few more.

1. The CCTV camera views are not to be obstructed. - *Accepted*
2. At least one CCTV camera is to be placed no more than seven feet above floor level; near to the exit in order to capture clear facial images of all persons leaving the premises. *Accepted*
3. All alcohol in the public parts of the premises shall be kept in display units. All display units for alcohol will have metal shutters. *Not accepted - reasoning: The terminal hour for the sale of alcohol and the closing of the shop is 22.30. Any*

alcohol displayed in the 'customer area' or 'not behind the counter' will be in a fridge (not on open shelves) and the spirits will be displayed behind the counter inaccessible to customers. The shop has roller shutters and a full CCTV system which is linked to the applicant's mobile phone. There is no rear door. We believe locking the alcohol in a metal storage box is onerous and unnecessary, the cost would be around £300 - £400 and would only serve a purpose if a burglar managed to get through the shutters and alarm system. The alcohol displayed at any one time will be very limited.

4. Shutters will be locked at the end of permitted hours for the sale of alcohol and shall not be opened again until the start of permitted hours the following day. *Needs clarification - which shutters, the front of the shop or the proposed metal shutters. Obviously my client will be closing and locking the front shutters upon closing.*
5. No alcohol to be stored beneath the serving counters at any time. *Accepted*
6. The premises licence holder shall not sell super strength beer, lager or cider with an alcohol content above 6% ABV or greater. This restriction shall not apply in respect of specialist branded premium priced products, for example Craft ales, local or micro-brewery specialist products, boxed gifts or national celebratory/commemorative beer, lager or cider with alcohol content of 6% ABV or greater. *Accepted*
7. Alcohol shall not be sold in an open container, be opened in the premises, or be consumed in the premises. *Accepted*
8. A visible sign to be in place reminding customers that Camden Borough is a Controlled Drinking Zone and alcohol must not be consumed in the street. *Accepted*
9. A sign shall be displayed at the point of sale stating "No Proof of Age - No Sale". *Accepted*
10. All products to be paid for in full at the point of sale. No 'credit' to be offered to any customers. *Accepted*
11. Police must be called to incidents of violence and/or serious disorder. *Already offered in Conditions no's 5 & 6*
12. The Premises Licence Holder and/or Designated Premises Supervisor shall not purchase any alcohol goods from door to door sellers. *Accepted*
13. Prominent signs shall be displayed at all entrances to the premises stating the premises will not buy goods from any caller to the premises. The signs shall be

displayed regardless of whether public access is permitted at that entrance. *Accepted*

14. The Premises Licence Holder shall ensure all receipts for alcohol goods purchased include the following details:
- I. Seller's name and address
 - II. Seller's company details, if applicable
 - III. Seller's VAT details, if applicable
 - IV. Vehicle registration detail, if applicable
- V. Legible copies of the documents referred to above shall be retained on the premises and made available for inspection by Police and authorised Council Officers on request *Accepted*

These form part of the standard set of conditions that we expect for all off licences on the borough in order to mitigate the issues with crime and disorder.


Feel free to e-mail back if you have any questions or wish to discuss these.

Otherwise, if you agree with all the above, then please e-mail the council licensing team [REDACTED], CC me in as well, stating you agree with adding the conditions to your application. Police licensing will then not look to make any representations.

Kind regards,

PC Juan GOMEZ 1692CN

Camden Police Licensing Team | Central North BCU
<image001.gif>

 Metropolitan Police Service
Camden Borough Operational Command Unit
Kentish Town Police Station,
12a Holmes Road,
London
NW5 3AE



Representation	
Premises name	Imperial
Application reference number	APP\PREMISES-NEW\132131
Last date for representation	05/12/2025

Making a representation as

As an organisation

Your details**Organisation name**

TRACT

First name

Kathryn Anne

Last name

Gemmell

Telephone number (optional)**Email address**

[REDACTED]

Address

[REDACTED]

[REDACTED]

[REDACTED]

Remain anonymous

No

Grounds of representation

- prevention of public nuisance

Details of representation

The inclusion of off sales will increase street drinking in the town centre and residential streets. Camden already has issues with street drinkers and there is no shortage of places to buy alcohol in Parkway already. The amount of space dedicated to alcohol is too high and they are not offering conditions re sales of single bottles etc. No doubt once they have a licence they will seek to vary it to later hours. Camden is awash with cheap booze and fast food. No more please.

About this form

Issued by

Camden Town Hall
Judd Street
London
WC1H 9JE

Contact phone

020 7974 4444

Data protection

No personal information you have given us will be passed on to third parties for commercial purposes. The Council's policy is that all information will be shared among officers and other agencies where the legal framework allows it, if this will help to improve the service you receive and to develop other services. If you do not wish certain information about you to be exchanged within the Council, you can request that this does not happen.



RT
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5 3839

104A

IMPERIAL OFF-LICENCE

ALCOHOL
TOBACCO
VAPE
CRISPS
NUTS

TOBACCO

VAPE

ALCOHOL

CRISPS

NUTS

IMPERIAL OFF-LICENCE



Representation	
Premises name	Imperial
Application reference number	APP\PREMISES-NEW\132131
Last date for representation	05/12/2025

Making a representation as

As an organisation

Your details**Organisation name**Safer Neighbourhood Streets Camden
Town**First name**

William

Last name

Miller

Telephone number (optional)**Email address**

[REDACTED]

Address[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]**Remain anonymous**

No

Grounds of representation

- prevention of crime and disorder
- prevention of public nuisance
- protection of children from harm

Details of representation

Parkway is a street which is trying to improve and what it does need is a random retailers who add to the challenges around drinking and antisocial behaviour in Camden Town. This retailer doesnt seem to offer anything that cant be purchased in a more control way at either the Co-Op 40 yards away or Wholefood. What we dont need is a small convenience store who's main revenue

will come from selling tobacco and alcohol that will most likely cater mostly to late night customers looking for alcohol whilst in Camden Town which adds to the already challenging problems drinking on the streets and around parked cars with major problems with anti social behaviour and the risk it would bring to young people in the area. With this in mind we totally object to a license being given to this "grocer" for the sale of alcohol.

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Conditions consistent with the operating schedule

1. The premises are to operate an effective CCTV system which is to be maintained in good working order and operating at all times the premises is open for business.
2. The recording medium (e.g. disks / tapes / hard drive, etc.) and associated images are to be retained and securely stored for a minimum period of 31 days and are to be made available to the police / authorised officers of the Licensing Authority upon request.
3. The premises licence holder or designated premises supervisor is to provide the police with the contact details of at least one other member of staff (or other person(s) who is trained and familiar with the operation of the equipment so that, at the expense of the premises licence holder, they are able to check that the equipment is operating properly and that they are able to provide copies of recorded data within 12 hours from the time of the request.
4. A CCTV log book will be operated and completed at least once a week to record the checks made by a responsible person for any malfunctions in the hard-drive, recording, downloading and time/date recording of footage.
5. In the case of a breakdown or malfunction of the CCTV system, the premises licence holder/designated premises supervisor will ensure that the CCTV is in working order as soon as practicable and a record of the malfunction will be recorded in the CCTV log book.
6. A written sale of alcohol authorized log will be completed for all non Personal Licence holders employed on the premises. This log can be found in the Staff Induction training manual, records to be retained on the premises for 12 months.
7. Staff training shall take place on the following subject matters
 - Challenge 25,
 - Types of ID and how to check ID,
 - how to refuse age restricted products
 - Test Purchases and the penalties for failure
 - Licensing objectives
 - Cigarette sales
 - Illegal cigarettes and vapes
 - Age Verification Policy and Scheme
 - 30 age restricted products
 - Proxy sales
 - The legal Rights of Trading Standards

All staff will also be trained to complete the following compliance logs

- 1: CCTV Log book
- 2: Refusal Log Book
- 3: Incident log Book
- 4: Age Verification Training Log
- 5: Staff Induction Training Log

Appendix 4

within 7 days of commencement of employment and a refresher exercise every six months thereafter. A written record of this training will be maintained and made available to a Police Constable and any other authorised officer for inspection on request.

8. The contact telephone number of Designated Premises Supervisor will be written on the cover of the Staff Induction Training Manual and made available to a Police Constable or other authorized officers at all times that alcohol is on sale.
9. An incident book/register will be maintained to record:
 - i. All incidents of crime and disorder occurring on or within the direct location directly outside the premises.
 - ii. Details of occasions when the police have been called to the premises.
10. This book/register shall be made available for inspection by a Police Constable or other authorised officer on request.
11. All spirits displayed for sale will be stored behind the counter.
12. Management and staff will use their best endeavours to observe the external area of the shop and any ex-customers suspected of loitering outside the premises and with no risk to their own safety will use their best endeavours to encourage them to leave the vicinity of the premises quickly and quietly.
13. Prominent, clear and legible notices must be displayed at all exits requesting that customers respect the needs of any local residents and to leave the vicinity of the premises quickly and quietly.
14. The premises will operate a "Challenge 25" proof of age policy and scheme. These 2 policies can be found in the Staff Induction Training book. Signage for Challenge 25 will be prominently displayed within the premises at the entrance and at the point of sale. Persons who appear to be under the age of 25 must produce proof of identity/age before being sold alcohol. It is recommended that only a passport, photo-card driving licence or a proof of age card bearing the official 'PASS' accreditation hologram to be accepted as proof of age.
15. The premises is to maintain a refusals to record the details of incidents / descriptions of individuals whenever a member of staff has refused to sell alcohol to a person suspected of being under the age of 18 and record this in the refusals book. The book must be made available to a Police Constable or other authorised officers of the Licensing Authority on request.

Police agreed Conditions

16. All alcohol displayed in the customer area of the shop shall be kept in a refrigerated unit(s) that shall be secured, locked and inaccessible by any customer, when the premises are open outside the permitted times.
17. Police must be called to incidents of violence and/or serious disorder

Section 1: Background comments of the Borough Solicitor

- 1.1 The purpose of Camden's Statement of Licensing Policy is to make it clear to applicants that wider considerations will be taken into account when determining applications. It is intended to guide the Licensing Panel when considering licence applications. However, the Licensing Panel must always consider each application on its own merits and allow exceptions to the normal policy where the circumstances of the application justify allowing an exception. The burden is on the applicant to show that they comply with the policy.
- 1.2 Members should only address those matters that have formed the subject matter of relevant representations. Matters that arise that are not the subject of relevant representations fall outside the function that the Panel is exercising when it holds a hearing
- 1.3 Members must determine, having regard for the evidence, whether granting the application for a premises licence will impact adversely on the policy criteria listed in paragraph 3 of this report.
- 1.4 In accordance with the provisions of Part 1 of Schedule 5 of the Act, where a Licensing Authority rejects in whole or in part, an application for a new premises licence, the applicant may appeal against the decision, to a magistrate's court within 21 days of being notified of the decision.
- 1.5 Similarly, where a person who made relevant representations in relation to the application contends that the licence ought not to have been granted, or that different or additional conditions should have been imposed on the licence, he may appeal against the decision to a magistrate's court within 21 days of being notified of the decision.
- 1.6 **The Human Rights Act 1998** incorporates the key articles of the European Convention on Human Rights into domestic law. Decisions on licensing matters are actions of a public authority and must be compatible with Convention rights. Consequently, Members of the Panel must be aware of the rights contained in the Convention (particularly those set out below) when making licensing decisions.
 - (a) **Article 6: Right to a fair trial**
In the determination of his civil rights and obligations, everyone is entitled to a fair and public hearing within a reasonable time by an independent and impartial tribunal established by law.
 - (b) **Article 8: Right to respect for private and family life**
Everyone has a right to respect for his or her private life, his home and correspondence.

(c) Article 1 of the First Protocol: Protection of property

Every natural or legal person is entitled to the peaceful enjoyment of his possessions, including a licence. No one shall be deprived of his possession except in the public interest and subject to the conditions provided for by law and by the general principles of international law.

(d) Article 10: Freedom of Expression

Everyone has the right to freedom of expression. This right shall include freedom to hold opinions and to receive and impart information and ideas without interference by public authority and regardless of frontiers. This Article shall not prevent States from requiring the licensing of broadcasting, television or cinema enterprises.

The exercise of these freedoms since it carries with it duties and responsibilities may be subject to such formalities, conditions, restrictions or penalties as are prescribed by law and are necessary in a democratic society, in the interests of national security, territorial integrity or public safety, for the prevention of disorder or crime, for the protection of health and morals, for the protection of the reputation or rights of others, for preventing the disclosure of information received in confidence, or for maintaining the authority and impartiality of the judiciary.

(e) Article 14: Prohibition of discrimination

The enjoyment of the rights and freedoms set forth in this Convention shall be secured without discrimination on any ground such as sex, race, colour, language, religion, political or other opinion, national or social origin, association with a national minority, property, birth, or other status.

- 1.7 When formulating policy local authorities must have regard to the **Equality Act 2010**. The Act provides protection from discrimination in respect of certain protected characteristics, namely: age, disability, gender reassignment, pregnancy and maternity, race, religion or beliefs and sex and sexual orientation. It places the Council under a legal duty to have due regard to the advancement of equality in the exercise of its powers including licensing powers. Members of the panel must be mindful of this duty when determining all licensing applications.

The section 149 Public Sector Equality Duty

(1) A public authority must, in the exercise of its functions, have due regard to the need to—

- (a) eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it;
- (c) foster good relations between persons who share a relevant protected characteristic and persons who do not share it.

(2) A person who is not a public authority but who exercises public functions must, in the exercise of those functions, have due regard to the matters mentioned in subsection (1).

(3) Having due regard to the need to advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it involves having due regard, in particular, to the need to—

- (a) remove or minimise disadvantages suffered by persons who share a relevant protected characteristic that are connected to that characteristic;
- (b) take steps to meet the needs of persons who share a relevant protected characteristic that are different from the needs of persons who do not share it;
- (c) encourage persons who share a relevant protected characteristic to participate in public life or in any other activity in which participation by such persons is disproportionately low.

(4) The steps involved in meeting the needs of disabled persons that are different from the needs of persons who are not disabled include, in particular, steps to take account of disabled persons' disabilities.

(5) Having due regard to the need to foster good relations between persons who share a relevant protected characteristic and persons who do not share it involves having due regard, in particular, to the need to—

- (a) tackle prejudice, and
- (b) promote understanding.

(6) Compliance with the duties in this section may involve treating some persons more favourably than others; but that is not to be taken as permitting conduct that would otherwise be prohibited by or under this Act.

1.8 In determining any application, the Council must comply with the public sector equality duty in s.149 of the 2010 Act. This is a duty to have regard to the need to achieve the statutory goals of s.149, rather than to achieve a particular result. The s149 duty sits alongside and does not override statutory requirements in relation to determining licensing applications, including the duty to consider all evidence on its merits and the legislative criteria listed at paragraphs 3 & 4.

1.9 When members have before them representations or other material on issues relevant to s149, even outside the scope of “standard” licensing considerations such material must still be specifically assessed in the context of s149. However, because s149 creates a requirement to “have regard” the fact a matter raised is relevant to s149 will not automatically translate into a reason for refusing an application that would be sustainable in any subsequent appeal, given the legal requirement to determine applications in compliance with licensing legislation.

Section 2: Financial Comments

- 2.1 Following consideration there are no financial implications concerning this application. The Executive Director Corporate Services has been consulted in the preparation of this report and has no further comments to add.