

Appendix 3

Usage

Metric	2024-2025 % increase
Total Trips	40% YoY, 100% since 2023. The increase is 50% when comparing total trips Jan - Nov 2024 with Jan - Nov 2025
Average Monthly Trips	51%
Average Monthly Riders	44%
Peak Monthly Usage	59%
Lime Access Trips	369%
Lime Access Users	335%

Additional data request on Jun - Nov usage

Trips		2023-2025%
	June	100.30%
	July	122.37%
	August	115.21%
	September	108.05%
	October	113.24%
	November	122.83%
Riders		2023-2025%
	June	101.63%
	July	129.35%
	August	129.23%
	September	121.41%
	October	100.86%
	November	117.35%

Appendix 3

Compliance

Metric	2024	2025
Parking Compliance	90%	97%
Camden team members	18	28
Number of bays overcrowded per day	78% reduction in overcrowded bays per day year on year	

Metric	Day	Week	Month	% YoY growth
Vehicles moved	800	5,500	23,500	70% increase
Bays Tidied	210	720	1500	30% increase

Safety

Metric	2025
Reported serious safety incidents	2