

**Application for the review of a premises licence or club premises certificate under the
Licensing Act 2003**

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form.
If you are completing this form by hand please write legibly in block capitals. In all cases ensure
that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.
You may wish to keep a copy of the completed form for your records.

I London Borough of Camden Trading Standards

(Insert name of applicant)

**apply for the review of a premises licence under section 51 / apply for the review of a club
premises certificate under section 87 of the Licensing Act 2003 for the premises described in
Part 1 below (delete as applicable)**

Part 1 – Premises or club premises details

Postal address of premises or, if none, ordnance survey map reference or description

THE GROCERY STORE aka (SHIRAZ FOOD & WINE)

47 FORTRESS ROAD

Post town

London

Post code (if known)

NW5 1AD

Name of premises licence holder or club holding club premises certificate (if known)

NAEEM SADEGI

Number of premises licence or club premises certificate (if known)

PREM -LIC\2066

Part 2 - Applicant details

I am

Please tick ✓ yes

1) an individual, body or business which is not a responsible
authority (please read guidance note 1, and complete (A)
or (B) below)

2) a responsible authority (please complete (C) below)

3) a member of the club to which this application relates
(please complete (A) below)

(A) DETAILS OF INDIVIDUAL APPLICANT (fill in as applicable)

Please tick ✓ yes

Mr Mrs Miss Ms Other title
(for example, Rev)

Surname

First names

I am 18 years old or over

Please tick ✓ yes

**Current postal
address if
different from
premises
address**

Post town

Post Code

Daytime contact telephone number

**E-mail address
(optional)**

(B) DETAILS OF OTHER APPLICANT

Name and address

Telephone number (if any)

E-mail address (optional)

(C) DETAILS OF RESPONSIBLE AUTHORITY APPLICANT

Name and address
London Borough of Camden
5 Pancras Square
c/o Town Hall, Judd Street
London, WC1H 9HE

Telephone number (if any)
[REDACTED]

E-mail address (optional)
[REDACTED]

This application to review relates to the following licensing objective(s)

Please tick one or more boxes ✓

- 1) the prevention of crime and disorder
- 2) public safety
- 3) the prevention of public nuisance
- 4) the protection of children from harm

Please state the ground(s) for review (please read guidance note 2)

The London Borough of Camden Trading Standards service as part of the on-going commitment of this authority to protect members of the public from harm and ensuring that traders comply with the relevant legislation regarding the sale of compliant legal goods and age restricted products to young people.

Trading Standards gathers intelligence on premises that are alleged to be selling products to young people under the age specified in law to purchase these items as a means of monitoring

The borough also carries out test purchase exercises across the Borough of Camden where premises are visited by a volunteer, who under the direction of an authorised officer will enter a premises and attempt to purchase age restricted products.

On **3rd April 2025**, Camden Trading Standards team conducted a test purchase, where a packet of non-duty paid, cigarettes was sold to a Trading Standards Officer.

On **16th April 2025**, Camden Trading Standards team and Met Police conducted another illicit search with the use of a sniffer dog. On this occasion illicit cigarettes, hand-rolling tobacco and illegal vapes were found in hidden places behind and around the counter.

On **25th September 2025**, Camden Trading Standards, Licencing and MET Police conducted a joint age restricted test purchase. A bottle of 'Buzzball' Tequila Rita flavour (AVV 13.5% alcohol) was sold to a volunteer who was below the age of 18. The sold product was witnessed by a police officer who can verify that the volunteer was not asked for any age identification at the time of purchase.

Please provide as much information as possible to support the application (please read guidance note 3)

Over a 5-month period, Trading Standards has been in communication with Naeem Sadegi at Shiraz Food & Wine (aka The Grocery Store), regarding regulations and compliance of the business licence. On each of these occasions where the incidents where Trading Standards have had to engage with staff members because of an unlawful act, Naeem Sadegi has either been present or the point of contact from the member of staff in the shop. This therefore clarify that Naeem Sadegi is a prominent figure within this business.

Trading Standards also have communication dating back two years of where Naeem Sadegi has been in control of another store within the London Borough of Camden and illicit trading have taken place. Trading Standards therefore does not deem Naeem Sadegi as a fit and proper person to operate a premises or licenced premises within the London Borough of Camden.

As a result of this communication Trading Standards as a professional body acting as a responsible authority are seeking the revocation of this licence.

Please tick ✓ yes

Have you made an application for review relating to the premises before

If yes please state the date of that application

Day Month Year

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If you have made representations before relating to the premises, please state what they were and when you made them

Please tick ✓

yes

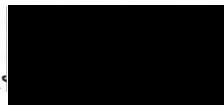
- I have sent copies of this form and enclosures to the responsible authorities and the premises licence holder or club holding the club premises certificate, as appropriate
- I understand that if I do not comply with the above requirements my application will be rejected

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

Part 3 – Signatures (please read guidance note 4)

Signature of applicant or applicant's solicitor or other duly authorised agent (please read guidance note 5). If signing on behalf of the applicant, please state in what capacity.

Signature



Date

20 October 2025

Capacity **Trading Standard Officer**

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 6)

London Borough of Camden
5 Pancras Square
c/o Town Hall, Judd Street
London

Post town London	Post Code WC1H 9HE
Telephone number (if any) [REDACTED]	
If you would prefer us to correspond with you using an e-mail address your e-mail address (optional) [REDACTED]	

Notes for Guidance

1. A responsible authority includes the local police, fire and rescue authority and other statutory bodies which exercise specific functions in the local area.
2. The ground(s) for review must be based on one of the licensing objectives.
3. Please list any additional information or details for example dates of problems which are included in the grounds for review if available.
4. The application form must be signed.
5. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
6. This is the address which we shall use to correspond with you about this application.

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WITNESS STATEMENT

Criminal Procedure Rules, r 27. 2; Criminal Justice Act 1967, s. 9; Magistrates' Courts Act 1980, s.5B

URN		GROCERY STORE	
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Statement of: Christopher Malone

Age if under 18: Over 18 *(if over 18 insert 'over 18')* Occupation: Police Constable

This statement (consisting of 2 page(s) each signed by me) is true to the best of my knowledge and belief and I make it knowing that, if it is tendered in evidence, I shall be liable to prosecution if I have wilfully stated in it anything which I know to be false, or do not believe to be true.

Witness Signature: Date: 14/11/2025

I am the above-named person, and I am writing this statement in support of the review application regarding The Grocery Store, 47 Fortress Road, Camden, NW5 1AD, PREM-LIC\2066 refers

I have been a Police Officer for over 22 years and a Police Licensing Officer for around 10 years.

I have visited this venue a few times with Trading Standard Officers from Camden and every time we have attended the venue, there have been issues. There has been:

- Illicit tobacco hidden in venue which was for sale which is a criminal offence.
- Out of hour sales of alcohol.

Therefore, the MPS support the review and recommend revocation of the licence.

As you can see from the licence, it has been in existence since 2006, however the issues only started to arise since the new owner has taken over in June 2024. So just under a year and a half we have found numerous issues relating to this venue and it seems the owner does not really care about the law or the local community but taking short cuts to make money.

Police Licensing visits to venue:

On the 16th of April 2025 I have attended the venue with Trading Standards officers as there was intelligence that this off licence was selling illicit tobacco. The tobacco was hidden in a lolly pop container.

I have entered the shop alone prior to Trading Standards Officers and asked the female behind the till area for Marlboro Gold. The female behind the till brought out the correct tobacco from the tobacco cupboard. I have asked for the cheaper tobacco and the female went to a lollipop holder, which was to her lefthand side of the till area. She lifted the lid, the lid contained numerous lollipops on the outside. In the box she took out a box of illicit tobacco and said £10. At this point I have shown her my warrant card at the same time Trading Standards walked in with the tobacco dog. The dog found more illicit tobacco hidden in empty whiskey and other alcohol boxes.

Witness Signature:

Signature Witnessed by Signature:.....

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Continuation of Statement of: Christopher Malone

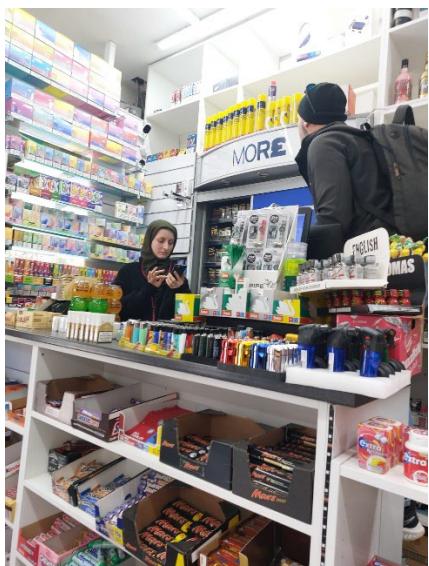
The owner/DPS came to the shop, who stated that he does not sell illicit tobacco. It is clear they do. The female from behind the till did not have ID and owner was saying it was his sister-in-law who lives with him.

Illicit tobacco found:

Marlboro Gold – 140 cigarettes
Platinum Seven – 200 cigarettes
Top Gun Blue – 40 cigarettes

Pictures of where the illicit tobacco was found.

You can just see the top of the lollipop's container on the right of the picture.



Tobacco found amongst the lollipops. A small section of the lollipop lid can be seen to the top left of the container.



Witness Signature:

Signature Witnessed by Signature:.....

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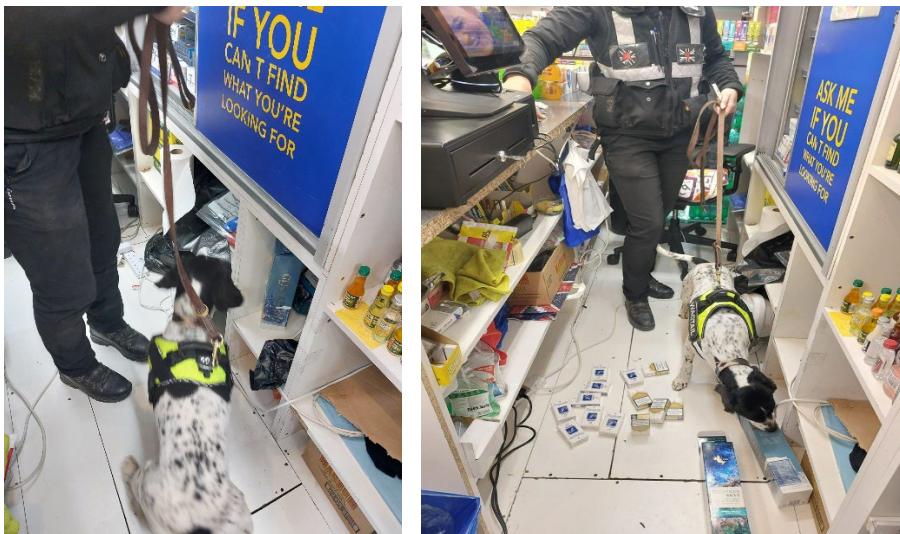
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Continuation of Statement of: Christopher Malone

Tobacco and vapes found in lollipop container.



Tobacco dog indicating tobacco in alcohol boxes and showing the tobacco found on the floor.



Witness Signature:

Signature Witnessed by Signature:.....

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Continuation of Statement of: Christopher Malone

Alcohol boxes of where the tobacco was hidden.



From the pictures above it is clear that the venue know it is illegal to sell these cigarettes as they are hiding them in obscure places. Clearly trying to hide it away from the authorities. Hiding these items in the way they did, also shows they clearly know that they are breaking the law by selling these items.

Another common theme we find when finding illicit tobacco at licenced venues, is that they generally do not have too much stock in the shop and will restock from a vehicle or premises, lockup nearby. They do this in case they do get caught out for several reasons. One being that they wont loose as much stock, therefore not as costly. Secondly if a large amount is found then they can be reported to HMRC and more than likely be prosecuted.

Looking at their premises licence, there are no relevant conditions as it is clearly an old licence.

On the 18th of May 2025 two plain clothes Police Officers from Camden Police Licensing Team conducted a test purchase for after hour sales at the venue. They entered the shop at 0035 hours. The officer walked over to where the wine was stored and selected a bottle of wine and took it to the till.

The one male worker took the bottle of wine and scanned it. He then asked for £11 and handed the officer the card machine. At this point the officers showed the worker their warrant card and told him that he should not be selling alcohol after 2300 hours.

Witness Signature:

Signature Witnessed by Signature:.....

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Continuation of Statement of: Christopher Malone
 The officers' statements are attached relating to this.

A 136 Formal Warning was issued to the venue and signed.

136 formal Warning copy

alleged offences under the Licensing Act 2003

Book 694
 Venue Copy
 REF: (CAD/CRIS etc.)
 Date: 18/05/2025 Time: 00:40
 DPS Personal Licence Holder

Venue Name: **GROCERY STORE**
 Address: **47 FORTRESS Road, LONDON, NW5 1AD**

Details of person in charge at the relevant time: **unknown (WALEED possibly)**

Summary of alleged offences identified

Section 57(4) Failure to secure premises licence or a certified copy at the premises or to prominently display a summary of the Licence.

Section 57 (7) Failure to produce a premises licence or a certified copy.

Section 109 (4) Failure to secure that a copy of the Temporary Event Notice (TEN) is prominently displayed at the premises or secure that a copy of the TEN is in the custody of an appropriate person.

Section 109 (8) Failure to produce a TEN to a police officer.

Section 136 (1) Carrying on or attempting to carry on a licensable activity on or from any premises otherwise and in accordance with an authorisation or knowingly allowing a licensable activity to be carried on. (Sec19 issued Y No)

Section 137 (1) Exposing alcohol for retail without an authorisation. (Sec19 issued Y No)

Section 138 (1) Keeping alcohol on a premises for an unauthorised sale. (Sec19 issued Y No)

Section 140 (1) Knowingly allowing disorderly conduct on a licensed premises.

Section 141 (1) Knowingly selling or attempting or allowing alcohol to be sold to a person who is drunk.

Section 144 (1) Knowingly keeping or allowing non duty paid goods or unlawfully imported goods to be kept on premises.

Section 145 (1) Allowing an unaccompanied child on a premises (used primarily or exclusively for the sale of alcohol).

Section 146 (1) Selling alcohol to an individual aged under 18.

Section 147 (1) Knowingly allowing the sale of alcohol to an individual under 18.

Section 153 (1) knowingly allowing an individual under 18 to make a an unsupervised sale of alcohol.

Section 179 (4) Intentionally obstructing any authorised person exercising a power of entry under section 179.

Details of alleged offence(s) including relevant Cad and Crime report details:
PC Dom Hallam attended your venue and walked to the alcohol fridge and noticed the material shutter was not pulled all the way down. PC Hallam picked up a bottle of wine and took it to the till. The male scanned it and said it was £11 and handing PC Hallam the card reader to take payment. PC Hallam has then identified himself as a police officer and told Waleed he can't sell alcohol after 2300 hours

Issuing officer: **Officer R2487CN** Print: **CHRIS MALONE R2487CN**

I acknowledge receipt of this form: (venue) **[Redacted]**

The purpose of this notice is to inform you that the failure to comply with the Licensing Act 2003 may result in the police initiating criminal proceedings against the DPS, premises licence holder, or both. This notice may also be used in evidence to support a review of the premises licence pursuant to section 51 Licensing Act 2003 and/or an application for a closure order under section 20 Criminal Justice and Police Act 2001

Please find attached the two officers' statements in relation to this after hour sales.

20/05/2025 –Interview: Trading Standards arranged an interview with Mr Sedegi at the Crowndale Centre, whereby I attended. Mr Sedegi attended and could not understand why the illicit tobacco found at his venue was his issue. He felt it was the worker's (his sister in law and other worker's) problem and not his.

Witness Signature:

Signature Witnessed by Signature:.....

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Continuation of Statement of: Christopher Malone

Talking to him about the after hours sales on the 18/05/2025 where an officer bought a bottle of wine but stopped short of paying for it at the last second. Mr Sedegi again did not accept responsibility for this and said it was the workers fault and that the worker has been told not to sell after hours.

Mr Segedi got emotional and started crying. It felt like he was doing this to deflect the issues and so that we feel sorry for him. The 136 formal warning was issued to Mr Sedegi in the interview by Pc Malone to which he signed.

Licensing Visit - 30/09/2024

At 1100 hours I attended the venue with Trading Standards. Met the owner who is a personal licence holder.

The licence does not have any relevant conditions as it is an old licence. Seen three lines of super strength lagers/ciders on display. Concerned about the local community and the impact of super strength lagers/ciders I have asked him to voluntarily remove them once his stock is sold and replace it with lower ABV levels.

Summary:

The MPS support Trading Standards recommendation to revoke this premises licence. You might think, that as the licence has no conditions that you could add numerous conditions to stop the venue from offending. The MPS say, that it does not matter how many conditions you add to this licence, it will not stop the criminality that the Premises Licence Holder is committing.

Illicit tobacco sales does not sound that bad, especially as we did not find an extensive amount of illicit tobacco. What you have to remember, this is a criminal offence and the majority of illicit tobacco comes from organised crime gangs. This venue is helping fund these gangs and they are not doing to fund these gangs but to make as much money as he can off this local community.

The second part, as these cigarettes are illicit, meaning they have come from another country and yes tax has not been paid on them, but a greater concern is, as they have not been regulated there is no way of knowing if it conforms with UK standards and therefore if they are more damaging or dangerous to smoke.

It is clear that the owner and people working at the venue know it is illegal to sell these items as they are hiding them in obscure places behind the till area. They are not hiding them from customers but authorities that might come and conduct a check at the venue.

The amount of illicit tobacco found was not a large amount, but this is common as it is harder to hide large amounts. The owners also know that if a larger amount is found, that other authorities will be informed and a lot more to lose when confiscated. What you find is that people will only stock small amounts in venues and when the stock is nearly depleted, they will get more stock from either a parked vehicle or a nearby property where the illicit tobacco is stored.

I am aware that the illicit tobacco sales are not an isolated incident from this venue.

Combined with the out of hour sales of alcohol, it is clear that the owner does not abide by the law. He is a personal licence holder and the DPS who authorises the sale of alcohol for

Witness Signature:

Signature Witnessed by Signature:.....

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Continuation of Statement of: Christopher Malone
the venue. From holding a personal licence, he has been on a course in relation to the
licensing objectives and the responsibility of being in charge for the sale of alcohol.

As for blaming his staff for all discrepancies, unfortunately he is talking about his sitter in
law who speaks little English. Secondly it makes no sense for workers selling alcohol out of
hours and illicit tobacco from the venue for their own illicit gain, as the venue is covered with
CCTV and can be witnessed on it. The illicit tobacco and alcohol sold out of hours were in
full view of these cameras. Secondly, the worker offered the officers the card machine,
meaning it would have been recorded as part of the takings for that day.

i

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Signature Witnessed by Signature:.....

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MG11C

Continuation of Statement of: Christopher Malone

Witness Signature:

Signature Witnessed by Signature:.....

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RESTRICTED (when complete)

Date: 15/11/2025
Application Ref: APP\PREMISES-REV\131717
Direct Phone Number: [REDACTED]
Contact: Peter Agbley
E-mail: [REDACTED]



Public Safety
 Investment, Place and Opportunity
 London Borough of Camden
 5 Pancras Square
 LONDON
 N1C 1AG

Tel: 020 7974 4444 (switchboard)

London Borough of Camden
 Fax: 020 7974 6955 / 6940
 Textphone: 020 7974 6866

DX: 2106 Euston

www.camden.gov.uk

Please quote our reference in any correspondence

Licensing (Contact Camden)
 Crowndale Centre
 218 Eversholt Street
 London
 NW1 1BD

London Borough of Camden
 Fax: 020 7974 6955 / 6940
 Textphone: 020 7974 6866

DX: 2106 Euston

www.camden.gov.uk

Licensing Act 2003 – SECTION 53

Re: THE GROCERY STORE (SHIRAZ FOOD & WINE) 47 FORTES ROAD, LONDON, NW5 1AD

LICENSING AUTHORITY REPRESENTATION

This representation is made by the Licensing Authority, and it relates to the following licensing objectives: -

- The prevention of Children from Harm

It has come to the attention of the Licensing Authority that the Trading Standard Team, acting as a Responsible Authority, has recorded a failed underage test purchase at the above-mentioned premises. This matter raises serious concerns in relation to the prevention of children from harm, which is one of the key licensing objectives.

The Premises Licence

The premises is currently licensed for:

- Sale of Alcohol

Monday - Saturday: 08.00 - 23.00
 Sunday: 10.00 - 22.30
 Christmas Day: 12.00 - 15.00 and 19.00-22.30
 Good Friday: 08.00 - 22.30

Sale by retail of alcohol is permitted for consumption OFF the premises only.

Recent Application History

The Licensing Authority informed the current licenceholder that the company Kabana Camden Town Ltd (registered licence holder) has gone into liquidation. Subsequently, a transfer application was received and approved.

Complaint History and Licensing Engagement

- **20th March 2025**

A complaint has been received from a member of the public alleging that the venue is attracting drug dealers and users to the area, who are congregating and using the premises to carry out illegal activities. As a result, a Licensing Officers conducted a site visit to assess the situation.

Action –

The Licensing Officer noted that the premises stock a large amount of drug paraphernalia, attracting undesirable clientele and street drinkers. The operator was advised to consult Trading Standards on tobacco storage requirements and to complete a full Fire Risk Assessment to support the Public Safety objective under the Licensing Act 2003. The Police Licensing team were also informed.

(Copy and detailed correspondence attached)

- **25th September 2025** -

An underage test purchase operation was conducted on 25 September 2025 at Shiraz Food & Wine, 47 Fortress Road, London NW5 1AD, involving Police, Trading Standards, and Licensing Officer.

A female minor successfully purchased a “BuzzBall” (Tequila Rita Flavoured, 15% ABV, 20cl) without being asked for identification. The shop assistant sold alcohol to a person under 18, breaching licensing laws.

Actions -

Letter sent to the licence holder, clearly stating that a person commits an offence if they sell alcohol to an individual under the age of 18. The Licensing Officer requested a copy of the CCTV footage for the 25th September 2025.; however, no CCTV was received

Conclusion

It is expected that all licensed premises operating within the Borough of Camden ensure full compliance with the conditions set out in their respective premises licences. Such compliance is vital to prevent activities that could undermine the four licensing objectives as defined in the Licensing Act 2003, namely:

1. The prevention of crime and disorder
2. Public safety
3. The prevention of public nuisance
4. The protection of children from harm

The protection of children from harm is of particular concern in this case. License holders and their staff have a legal responsibility to ensure that alcohol is not sold to individuals under the age of 18. Failure to adhere to this fundamental requirement not only constitutes a breach of their premises licence but also poses significant risks to the welfare of young people and the wider community.

As part of compliance monitoring, an underage test purchase operation was carried out to assess the premises' adherence to licensing conditions and responsible alcohol sale practices. During this operation, the premises failed the test purchase, as alcohol was

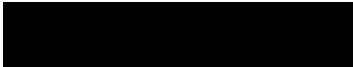
sold to a minor without any request for identification. This demonstrates a serious lapse in due diligence and staff training regarding age-restricted sales.

It is important that all licensed operators take appropriate steps to ensure full compliance with the Licensing Act 2003. Measures should include comprehensive staff training, the implementation of robust age verification procedures such as the Challenge 25 policy, and the maintenance of up-to-date records of refusals and staff training.

Furthermore, licence holders must ensure that the protection of children from harm remains a central and consistently upheld principle of their day-to-day operations.

It is the view of the Licensing Authority that, given the seriousness of the breach, the licence should be revoked.

Yours sincerely

A solid black rectangular box used to redact a signature.

Peter Agbley
Licensing Team Leader (Acting Up)

Date: 2nd October 2025
Direct Phone Number: [REDACTED]
Contact: Paul Richards
E-mail: [REDACTED]
Our Ref: [REDACTED]



Regulatory Services
Environmental Health, Business
and Consumer Service

Shiraz Food & Wine
 ATTN - Mr Naeem Sadegi
 47 Fortress Road
 London
 NW5 1AD

Licensing
 London Borough of Camden
 Town Hall Judd St
 London WC1H 9JE

Tel: 020 7974 4444 (switchboard)
 Fax: 020 7974 6955 / 6940
 Textphone: 020 7974 6866
 DX: 2106 Euston

www.camden.gov.uk

Dear Naeem Sadegi

Licensing Act 2003 - Failed Test Purchase – Underage Sales
Re: Shiraz Food & Wine 47 Fortress Road London NW5 1AD

I am writing to you as you are listed as the Designated Premises Supervisor, the Premises Licence **PREM-LIC\2066**, for **Shiraz Food & Wine, 47 Fortress Road London NW5 1AD**.

On Thursday 25th September 2025, an Underage Test Purchase Exercise was arranged to be conducted at various premises around the Borough of Camden, as a Joint Operation with Police Officers, Trading Standards and Licensing Officers, also a female girl to conduct the Test Purchase.

At approximately 14:00hrs, on Thursday 25th September 2025, the minor entered the premises (**Shiraz Food & Wine, 47 Fortress Road London NW5 1AD**) and a few moments later, the young girl exited the premises with a bottle of “BuzzBall” (Tequila Rita Flavoured), which is an alcohol beverage, containing 15% ABV, in a 20cl bottle.

The Shop Assistant (**Ms Nirmalaben Goswami**) sold an alcohol beverage to a person who appeared and was under the age of 18 years old. At the point of sale, the young girl was not asked for any form of ID, to prove her age.

Section 146 (1) of the Licensing Act 2003, states: -

A person commits an offence if he sells alcohol to an individual aged under 18.

Section 147 (1,2 & 5) of the Licensing Act 2003, states: -

- 1) A person to whom subsection (2) applies commits an offence if he knowingly allows the sale of alcohol on relevant premises to an individual aged under 18.
- (2) This subsection applies to a person who works at the premises in a capacity, whether paid or unpaid, which authorises him to prevent the sale.
- (5) A person guilty of an offence under this section is liable on summary conviction to a fine not exceeding level 5 on the standard scale

At the time of the incident, we spoke with **Ms Nirmalaben Goswami**, who contacted you by telephone. Unfortunately, I could not have a full conversation with at the time as you were travelling, and the call kept cutting out.

However, via WhatsApp Messaging Service, I used **Ms Nirmalaben Goswami** phone and sent a message as follows: -

"Please can you arrange for a copy of the CCTV footage to be stored and presented to Licensing and Police from 14:00hrs to 14:25hrs on Thursday 25th September 2025 – Regards Paul Richards Camden Council – Licensing Officer".

Please can you arrange for a copy of the CCTV footage to be downloaded onto a USB Storage Stick for the time and date as requested. I can be contacted by email [REDACTED] or telephone [REDACTED] for arrangement for this delivered or picked up.

Failing to comply with the above request could lead to further enforcement actions.

There may be the need to invite, You, **and Mr Omar Saberry** (the Director of the Company that holds the Licence),) and **Ms Nirmalaben Goswami**, to our offices to discuss the offence.

Please contact me as a matter of urgency, If there is something that you wish me to be aware of, that I need to take into account, before making any decisions of what course of action is required.

I look forward to hearing from you.

Yours sincerely

[REDACTED]

Paul Richards
Licensing Officer

CC: - Mr Naeem Sadegi – [REDACTED]
Shiraz Food & Wine - [REDACTED]
Sent By email - [REDACTED]

From: [REDACTED] on behalf of [REDACTED]
To: [REDACTED]
Subject: FW: Shiraz Food and Wine/Grocery Store 47 Fortress Road, London, NW5 1AD
Date: 06 April 2025 11:26:45
Attachments: [image001.png](#)
[image002.png](#)
[image004.png](#)
[20250320_113619.pdf](#)
[20250320_113620.pdf](#)
[20250320_113622.pdf](#)
[20250320_113624.pdf](#)
[20250320_113628.pdf](#)

FYI

Steve Dormer job but making everyone aware and will likely raise this at the Monday meeting

From: Steven Dormer [REDACTED]
Sent: 06 April 2025 09:53
To: [REDACTED]
Subject: Shiraz Food and Wine/Grocery Store 47 Fortress Road, London, NW5 1AD

Dear Sir/Madam,

I can confirm that a visit was carried out to the above premises. The LA 03 Licence was transferred to your company Kabana Camden Town Ltd June 2024.

A complaint has been received from the public that the venue is attracting drug dealers and users to the area and congregate and use the venue to carry out business. This prompted a visit by myself on the 20th March 2025.

Whilst the current licence is light on conditions there are other aspects of the Licensing Act 2003 Licence Holders and Designated Premises Supervisors need to consider. This is the promotion of the Licensing Objectives. There are other overarching legislation that businesses like yours must also be aware of. Allow me to elaborate on these matters.

Fire Safety

During the visit the member of staff had to go to the rear of the premises to get to the Fire Extinguisher. There was numerous stock items on the floor of the venue. No running man signs to indicate to staff and public where the safest route out of the venue in the event of a fire.

Health and Safety

The member of staff informed me that rubbish is taken away from the premises by the manager of the premises. In order for the permissions of carrying commercial waste the person doing so needs hold a Waste Carriers Licence with the Environment Agency. Unless

the staff member holds such a licence then this practice needs to cease.

Due Diligence

I would recommend that Challenge 25 and the recordings of refusals is kept up at all times.

Perception

There is an lot of drug paraphernalia offered to the public at this premises. Whilst this is not illegal it whoever does attract the type of clientele the complaint relates to. In first glance when I entered the premises there was more of this type of product than groceries and alcohol. You may wish to get in touch with our Trading Standards Team regards how to store for sale tobacco products. As the law on this matter is strict on keeping some items out of view of the public and minors. Furthermore, having a large amounts of this type of product can also attract street drinkers. This can cause further problems for the area and the premises.

Summary

I would like to see a full Fire Risk Assessment in line with The Regulatory Reform Order 2005. This is something that can be requested by the Licensing Act 2003. And would support the Public Safety objective of the Licensing Act 2003.

I would like to see evidence that you have contacted the Trading Standards here at the London Borough of Camden.

I look forward to your response.

[Site Search | London Fire Brigade](#)

Steven Dormer
Licensing Officer

Public Safety
Supporting Communities
London Borough of Camden

Web: camden.gov.uk

5 Pancras Square
London N1C 4AG



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From: [REDACTED]
To: [REDACTED]
Cc: [REDACTED]
Subject: Representation: Grocery Store (Sharaz Food & Wine), NW5 1AD
Date: 13 November 2025 09:09:50

[EXTERNAL EMAIL] Beware – This email originated outside Camden Council and may be malicious. Please take extra care with any links, attachments, requests to take action or for you to verify your password etc.

Dear Sir / Madam,

I am writing as an individual and as a member of the Residents' Association of [REDACTED]

We support the Application APP\PREMISES\REV131717
Re. Grocery Store (Sharaz Food & Wine), 47 Fortress Road, London, NW5 1AD

We support the further restrictive and prohibitive measures proposed by Trading Standards.

As previously recorded with Steven Dormer of Camden Licensing, we repeat our concerns here:

We have suffered from over 1 year of anti-social and late night behaviour by customers, many of whom are very young, and who seem to be attracted to the shop by the ability to purchase illegal goods that they cannot obtain elsewhere.

We have had cars pulling up outside our homes at 2am in the morning with their car stereos blasting out music and thus waking us up at night.

We object to the continual criminal activity taking place on the doorsteps of our homes.

We send this message anonymously as naturally we do not want to be known to the business and are afraid of coming into dispute with criminals.

Yours faithfully,

Concerned Resident

[REDACTED]



London Borough of Camden, Town Hall,
Judd Street, London, WC1H 9JE

Premises Licence
London Borough of Camden Licensing Authority

Premises licence number PREM-LIC\2066

Part 1 – Premises details

Postal address of premises, or if none, ordnance survey map reference or description

Grocery Store
47 FORTRESS ROAD
LONDON
NW5 1AD

Telephone number N/A

Where the licence is time limited the dates

N/A

Licensable activities authorised by the licence

Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities

Monday - Saturday (excluding Christmas Day and Good Friday) : 08.00-23.00
Sunday (excluding Christmas Day) 10.00 - 22.30
Christmas Day : 12.00-15.00 and 19.00-22.30
Good Friday: 08.00 - 22.30

The opening hours of the premises

N/A

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

Sale by retail of alcohol is permitted for consumption OFF the premises only.

**Part 2**

Name, (registered) address, telephone number and e-mail (where relevant) of holder of premises licence

Local Food Express Ltd

[REDACTED]

Registered number of holder, for example company number, charity number (where applicable)

[REDACTED]

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

Naeem Sadegi

[REDACTED]

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises the supply of alcohol

Personal Licence Number: [REDACTED]

Issuing Authority: London Borough Camden

For Supporting Communities Directorate on behalf of the Licensing Authority

[REDACTED]

Date Licence Amended: 04/11/2025 – APP\PREMISES-TRANS\131656

Date Licence Amended: 14/06/2024 – APP\PREMISES-VARYDPS\121434

Date Licence Amended: 14/06/2024 – APP\PREMISES-TRANS\121424

Date Licence Amended: 27/12/2019 – APP\PREMISES-MVARY\100200

Date Licence Granted: 06/01/2006

Annex 1 - Mandatory conditions

1. The supply of alcohol is prohibited at a time when there is no designated premises supervisor in respect of the premises.
2. The supply of alcohol is prohibited at a time when the designated premises supervisor does not hold a personal licence or his/her licence is suspended.
3. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
4. (a) The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.
 (b) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and a holographic mark.
5. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
6. For the purposes of the condition set out in 5
 - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979
 - (b) "permitted price" is the price found by applying the formula—

$$P = D + (D \times V)$$
 where—
 - (i) P is the permitted price,
 - (ii) D is the rate of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
 - (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or



- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "valued added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

7. Where the permitted price given by Paragraph (b) of 6 above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

8. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 - Conditions consistent with the Operating Schedule

9. Alcohol shall not be sold or supplied except during permitted hours. In this condition, permitted hours means:

- a) On weekdays, other than Christmas Day, 08:00 to 23:00
- b) On Sundays, other than Christmas Day, 10:00 to 22.30
- c) On Christmas Day, 12:00 to 15:00 and 19:00 to 22.30
- d) On Good Friday, 08:00 to 22:30

10. The above restrictions do not prohibit:

- (a) during the first twenty minutes after the above hours, the taking of the alcohol from the premises, unless the alcohol is supplied or taken in an open vessel;
- (b) the ordering of alcohol to be consumed off the premises, or the despatch by the vendor of the alcohol so ordered;
- (c) the sale of alcohol to a trader or club for the purposes of the trade or club;
- (d) the sale or supply of alcohol to any canteen or mess, being a canteen in which the sale or supply of alcohol is carried out under the authority of the Secretary of State or an authorised mess of members of Her Majesty's naval, military or air forces.



11. Alcohol shall not be sold in an open container or be consumed in the licensed premises.

Annex 3 - Conditions attached after a hearing by the licensing authority

N/A

Annex 4 - Plans



London Borough of Camden, Town Hall,
Judd Street, London, WC1H 9JE

Premises licence summary

Premises licence number	PREM-LIC\2066
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Premises details

Postal address of premises, or if none, ordnance survey map reference or description
Grocery Store 47 FORTRESS ROAD LONDON NW5 1AD
Telephone number N/A

Where the licence is time limited the dates
N/A

Licensable Activities authorised by the licence
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities
Monday - Saturday (excluding Christmas Day and Good Friday) : 08.00-23.00
Sunday (excluding Christmas Day) 10.00 - 22.30
Christmas Day : 12.00-15.00 and 19.00-22.30
Good Friday: 08.00 - 22.30

The opening hours of the premises
N/A

Where the licence authorises supplies of alcohol whether these are on and/or off supplies
Sale of alcohol is permitted for consumption OFF the premises only.

Name, (registered) address of holder of premises licence
Local Food Express Ltd
[REDACTED]
[REDACTED]

Registered number of holder, for example company number, charity number (where applicable)
[REDACTED]

Name of designated premises supervisor where the premises licence authorises the supply of alcohol
Naeem Sadegi

State whether access to the premises by children is restricted or prohibited
N/A



Section 1: Background comments of the Borough Solicitor

- 1.1 The purpose of Camden's Statement of Licensing Policy is to make it clear to applicants that wider considerations will be taken into account when determining applications. It is intended to guide the Licensing Panel when considering licence applications. However, the Licensing Panel must always consider each application on its own merits and allow exceptions to the normal policy where the circumstances of the application justify allowing an exception. The burden is on the applicant to show that they comply with the policy.
- 1.2 Members should only address those matters that have formed the subject matter of relevant representations. Matters that arise that are not the subject of relevant representations fall outside the function that the Panel is exercising when it holds a hearing
- 1.3 Members must determine, having regard for the evidence, whether granting the application for a premises licence will impact adversely on the policy criteria listed in paragraph 4.1 of this report.
- 1.4 In accordance with the provisions of Part 1 of Schedule 5 of the Act, where a Licensing Authority rejects in whole or in part, an application for a new premises licence, the applicant may appeal against the decision, to a magistrate's court within 21 days of being notified of the decision.
- 1.5 Similarly, where a person who made relevant representations in relation to the application contends that the licence ought not to have been granted, or that different or additional conditions should have been imposed on the licence, he may appeal against the decision to a magistrates court within 21 days of being notified of the decision.
- 1.6 The Human Rights Act 1998 incorporates the key articles of the European Convention on Human Rights into domestic law. Decisions on licensing matters are actions of a public authority and must be compatible with Convention rights. Consequently Members of the Panel must be aware of the rights contained in the Convention (particularly those set out below) when making licensing decisions.
 - (a) Article 6: Right to a fair trial
In the determination of his civil rights and obligations, everyone is entitled to a fair and public hearing within a reasonable time by an independent and impartial tribunal established by law.
 - (b) Article 8: Right to respect for private and family life
Everyone has a right to respect for his or her private life, his home and correspondence.
 - (c) Article 1 of the First Protocol: Protection of property
Every natural or legal person is entitled to the peaceful enjoyment of his possessions, including a licence. No one shall be deprived of his possessions

except in the public interest and subject to the conditions provided for by law and by the general principles of international law.

(d) Article 10: Freedom of Expression

Everyone has the right to freedom of expression. This right shall include freedom to hold opinions and to receive and impart information and ideas without interference by public authority and regardless of frontiers. This Article shall not prevent States from requiring the licensing of broadcasting, television or cinema enterprises.

The exercise of these freedoms since it carries with it duties and responsibilities may be subject to such formalities, conditions, restrictions or penalties as are prescribed by law and are necessary in a democratic society, in the interests of national security, territorial integrity or public safety, for the prevention of disorder or crime, for the protection of health and morals, for the protection of the reputation or rights of others, for preventing the disclosure of information received in confidence, or for maintaining the authority and impartiality of the judiciary.

(e) Article 14: Prohibition of discrimination

The enjoyment of the rights and freedoms set forth in this Convention shall be secured without discrimination on any ground such as sex, race, colour, language, religion, political or other opinion, national or social origin, association with a national minority, property, birth, or other status.

Section 2: Financial Comments

- 2.1 Following consideration there are no financial implications concerning this application. The Executive Director Corporate Services has been consulted in the preparation of this report and has no further comments to add.