

<b>LONDON BOROUGH OF CAMDEN</b>	<b>WARDS:</b> All
<b>REPORT TITLE</b> We Make Camden: State of the Borough 2025 Report	
<b>REPORT OF</b> Director of Strategy, Design, and Insight	
<b>FOR SUBMISSION TO</b> Council	<b>DATE</b> 21 <sup>st</sup> July 2025
<b>SUMMARY OF REPORT</b>  <p>This report provides an update on the 2025 edition of the annual State of the Borough report. This is the third edition of the report since the first one in 2023. The report has continued to involve in breadth and depth, responding to feedback from partners and council staff.</p> <p>The State of the Borough report brings together data and evidence, both quantitative and qualitative, that tells us about the outcomes experienced by people in Camden. It is structured around the We Make Camden ambitions, and aligned to the Good Life Camden wellbeing measurement framework. It also includes a dedicated section on the four Missions, presenting what is currently happening in these spaces.</p> <p>The purpose of the report is to be a useful tool and source of information for the Council itself, partner organisations, communities and residents.</p> <p><b>Local Government Act 1972 – Access to Information</b>          No documents that require listing were used in the preparation of this report.</p> <p><b>Contact Officer:</b>          Michal Shinwell          Head of Insight, Learning and Impact          London Borough of Camden          5 Pancras Square, London N1C 4AG  <a href="mailto:Michal.shinwell@camden.gov.uk">Michal.shinwell@camden.gov.uk</a></p>	
<b>RECOMMENDATION</b>  The Council is asked to note the report.	

A handwritten signature in black ink, appearing to read "Osian Jones". The signature is stylized with a large, circular initial "O" and a horizontal line underlining the name.

Signed

*Osian Jones, Director of Strategy, Design, and Insight*

Date

10 July 2025

## 1. Background

- 1.1. The development of a State of the Borough report was agreed as part of the approval of the We Make Camden (WMC) strategy by Cabinet in March 2022. The State of the Borough report is a summary of data and evidence which tells us about life in the borough, with an emphasis on resident and community wellbeing. The report is aligned to the ambitions and outcomes of WMC and the Good Life Camden measurement framework. It also includes a section titled 'State of the Missions' which provides an update on the learning, evidence and data relating to the activities of the missions. The report and associated measurement framework form a key part of the Council's approach to insight and accountability.
- 1.2. The report is intended to be a neutral and objective shared evidence base for anyone interested in the situation in Camden. It focuses on outcomes relevant to people's lives, rather than inputs and outputs. It is not about the Council's activities over the past year – which is in the Leader's Annual Report.
- 1.3. The data and evidence in the report was structured around the We Make Camden Ambitions, and the Good Life Camden wellbeing measurement framework. These helped identify the data gaps, areas where we could not identify comparable quantitative data, and we structured our qualitative data collection around these data gaps. The data was sourced from:
  - 1.3.1. Available data from assured sources, such as the Office for National Statistics, the Greater London Authority, government departments and others.
  - 1.3.2. Internal data such as the Keep Britain Tidy survey which provides data about the cleanliness of our streets.
  - 1.3.3. Data and stories from our partners, through a call for evidence which was shared with partners in the Autumn of 2024, through which we had contributions from Camden Giving, University College London, Citizens Advice Camden, Kentish Town Community Centre, Lifeafterhummus, Old Diorama Arts Centre, Veolia, and Camden Carers.
  - 1.3.4. Qualitative data collected directly from residents in a series of events and focus groups, including Camden Federation of Private Tenants, Gospel Oak Living Room, Kilburn Grange Children's Centre and Family Hub, Regent's Park Children's Centre and Family Hub, South Hampstead and Kilburn Community Partnership, St Pancras and Somers Town Living Centre, Webheath Tenants Association.

The data gaps from available sources helped shape the qualitative data collection.
- 1.4. The report is part of our accountability and transparency framework, and accordingly we have made the underlying data available on Open Data Camden, including metadata. We also compiled the ward level data from the Census in a databook in order to support ward-level decision making.

- 1.5. The State of the Borough report was published and available on the [Camden website](#) on the week of May 12<sup>th</sup>, intended to be available for the attendees of the We Make Camden summit which took place on 22<sup>nd</sup> May. Post-summit, the report was disseminated to Council staff and to external stakeholders through a series of talks, including as part of the London Data Week taking place the week of July 7<sup>th</sup>.

## **2. Finance Comments of the Executive Director Corporate Services**

- 2.1. The Executive Director of Corporate Services has been consulted on the contents of the report and has no comments to add to the report

## **3. Legal Comments of the Borough Solicitor**

- 3.1. The Borough Solicitor has been consulted on the contents of the report and has no comments to add to the report.

## **4. Environmental Implications**

- 4.1. The proposals in this report have no negative environment impacts

## **5. Appendices**

Appendix A – We Make Camden: State of the Borough Report

**REPORT ENDS**