

ATG LONDON LIMITED

APPLICATION FOR GRANT OF PREMISES LICENCE

LONDON BOROUGH OF CAMDEN

Reference APP\PREMISES-NEW\114604

ATTACHMENT TO THE STATEMENT OF ANDREW RAWLINSON

AR 3 – Phone and Vape Premises Licence



London Borough of Camden, 5 Pancras Square, London N1C 4AG

Premises Licence

London Borough of Camden Licensing Authority

Premises licence number

PREM-LIC\109818

Part 1 – Premises details**Postal address of premises, or if none, ordnance survey map reference or description**

104 Charing Cross Road
London
WC2H 0JN

Telephone number N/A

Where the licence is time limited the dates

N/A

Licensable activities authorised by the licence

Alcohol: Yes

The times the licence authorises the carrying out of licensable activities

Alcohol:

Monday - Saturday 12:00 - 23:00

Sunday 12:00 - 22:30

The opening hours of the premises

Monday - Sunday: 07:00 - 03:00

Where the licence authorises supplies of alcohol whether these are on and/or off supplies:

OFF

Part 2

Name, (registered) address, telephone number and e-mail (where relevant) of holder of premises licence

ATG London Limited
2nd Floor Alexander House
Church Path
Woking
GU21 6EG

Registered number of holder, for example company number, charity number (where applicable)

03902727

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

Trandafir Claudia-Mihaela
Flat 12
597 Lea Bridge Road
Leyton
London
E10 6AJ

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises the supply of alcohol

Personal Licence Number: Z01N04597L/2
Issuing Authority: London Borough of Waltham Forest

For Corporate Services Directorate on behalf of the Licensing Authority

M Anderson

Date Licence Amended: 21/04/2023 - APP\PREMISES-TRANS\114629

Date Licence Granted: 30/06/2022 - APP\PREMISES-NEW\109819

Annex 1 - Mandatory conditions

1. The supply of alcohol is prohibited at a time when there is no designated premises supervisor in respect of the premises.
2. The supply of alcohol is prohibited at a time when the designated premises supervisor does not hold a personal licence or his/her licence is suspended.
3. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
4. (a) The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.
(b) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and a holographic mark.
5. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
6. For the purposes of the condition set out in 5
(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979
(b) "permitted price" is the price found by applying the formula—
$$P = D + (D \times V)$$
where—
 - (i) P is the permitted price,
 - (ii) D is the rate of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence
 - (i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "valued added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

7. Where the permitted price given by Paragraph (b) of 6 above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
8. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 - Conditions consistent with the operating schedule

9. There are 3 CCTV cameras to monitor activity inside the premises and 1 CCTV camera to monitor activity outside the premises.
10. There will be no consumption of alcohol in or outside the premises.
11. As the nature of the business is a newsagent and tobacconist shop, customers should not remain on the premises or cause any disturbances.
12. Customers who remain on the premises after their purchase will be required to leave to prevent overcrowding, disturbance to the public, and safe entry and exit to and from the premises.
13. Disruptive music is not allowed to be played on the premises.
14. The use of vapes or cigarettes or any other similar products will not be allowed on the premises.
15. Signs will be visible from within and outside the premises to that effect.
16. Staff will monitor customers and prevent any consumption of alcohol in or outside the premises.

17. We strictly do not sell any cigarettes, vapes, or other age-restricted products to any person or persons under the age of 23.
18. Identification will always be requested when any age-restricted products are brought to the counter to be purchased.

Annex 3 - Conditions attached after a hearing by the licensing authority

19. CCTV system shall be installed, operated, and maintained, to function all times that the premises is open for licensable activities and are of a standard acceptable to and approved by the Police. Said CCTV will comply with the following criteria:
 - (a) The licensee will ensure that the system is checked every month to ensure that the system is working properly and that the date and time are correct;
 - (b) A record of these checks, showing the date and name of the person checking, will be kept and made available to the police or other authorised officer on request;
 - (c) The Police will be informed if the system will not be operating for longer than one day of business for any reason;
 - (d) The system will record in real time and recordings will be date and time stamped;
 - (e) The CCTV camera views are not to be obstructed.
 - (f) The facility to transfer the images to a compatible, removable format, shall be held on the premises or uploaded electronically if applicable
 - (g) The medium on which CCTV images are recorded shall be of evidential quality; stored securely; shall be retained for a period of 31 days; and be available for inspection by the Police or Local Authority upon request.
 - (h) Copies shall be made available within 48 hours to the Police or an authorised officer of the Licensing Authority, upon request;
 - (i) Staff working at the premises shall be trained in the use of CCTV and a log will be kept to verify this.
 - (j) There will be signage clearly displayed outside the premises notifying of the presence of CCTV.
20. An incident log shall be kept at the premises, and made available on request to an authorised officer or the Police, which will record the following:
 - (a) All crimes reported to the venue
 - (b) Any complaints received
 - (c) Any incidents of disorder and violence
 - (d) Any refusal of the sale of alcohol to include date, time, and staff member
 - (e) Any visit by a relevant authority or emergency service.
21. All incidents on violence and/or disorder will be reported to the police by the venue.

22. A Challenge 25 policy will be enforced, where any person reasonably looking under the age of 25 shall be asked to prove their age when attempting to purchase alcohol and signs to this effect will be displayed at the premises. The only acceptable forms of identity will be those with photographic identification documents recognised in the Home Office guidance; including passports, photo-card driving licence or proof of age card bearing the PASS hologram.
23. The licensee will ensure that staff are trained, as appropriate, in respect of relevant Licensing Law; crime scene best practice and upon the sale of alcohol to drunks and to persons underage.
24. Alcohol shall not be sold in an open container, be opened in the premises, or be consumed in the premises.
25. Alcohol being displayed in public areas to be locked behind metal shutters in the event operating hours exceed the permitted hours for Alcohol sales.
26. No alcohol to be stored beneath the serving counters at any time.
27. The premises licence holder shall not sell super strength beer, lager or cider with an alcohol content above 5.5% ABV or greater. This restriction shall not apply in respect of specialist branded premium priced products, for example Craft ales, local or micro- brewery specialist products, boxed gifts or national celebratory/commemorative beer, lager or cider with alcohol content of 5.5% ABV or greater.
28. All products to be paid for in full at the point of sale. No 'credit' to be offered to any customers.
29. Signage shall be displayed in a prominent position on the premises requesting that customers leave quietly.
30. The Premises Licence Holder and/or Designated Premises Supervisor shall not purchase any alcohol goods from door-to-door sellers.
31. The Premises License Holder and/or Designated Premises License Holder shall ensure alcohol is only purchased from an authorised wholesaler and shall produce receipts for the same for inspection as soon as practicable. (An authorised wholesaler means an established warehouse or trade outlet with a fixed address and not a van or street trader, even if they claim they are part of, or acting on behalf of, an authorised wholesaler who provides full itemised VAT receipts).

Annex 4 – Plans

London Borough of Camden, 5 Pancras Square, London N1C 4AG

Premises Licence Summary
London Borough of Camden Licensing Authority

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Part 2

Name, (registered) address of holder of premises licence

ATG London Limited 2 nd Floor Alexander House Church Path Woking GU21 6EG
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Registered number of holder, for example company number, charity number (where applicable)

03902727

Name of designated premises supervisor where the premises licence authorises the supply of alcohol

Trandafir Claudia-Mihaela

State whether access to the premises by children is restricted or prohibited

N/A
